

GOVERNMENT OF JAMMU & KASHMIR DIRECTORATE OF HORTICULTURE PLANNING & MARKETING



(SERVING TO EMPOWER THE GROWER)

District-Wise details of Activities of the Department of Horticulture Planning & Marketing



06-12-2021

ASSISTANT DIRECTOR

(Marketing) in a meeting with Sr. Manager (Opns) of Directorate of Marketing & Inspection Jammu regarding eNAM



AREA MARKETING OFFICE ANANTNAG

AGMO along with GMI in field educating different Unit Holders about PMFME Scheme and motivating them to establish the under ODOP-PMFME Scheme









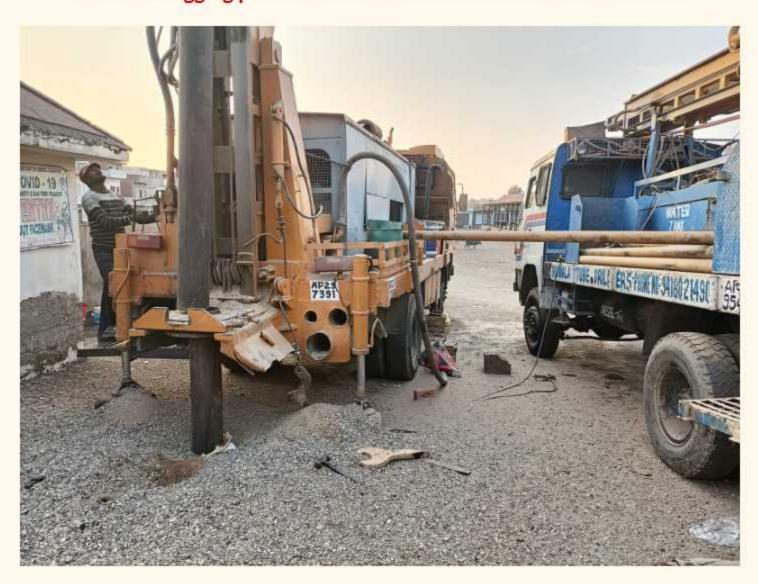
As the Administrative Block in Mega Fruit Fruit Mandi Jablipora is almost ready , AMO Antg inspecting the electric fittings and other works in the block





AREA MARKETING OFFICE KATHUA

Borewell digging process has been started in Fruit Mandi Kathua





AREA MARKETING OFFICE JAMMU

AGMO Bishna along with M I interacting with Strawberry Grower at Chak Majra/Pascal regarding marketing of Strawberry and other related issues



AREA MARKETING OFFICE SOPORE

AMO Baramulla/Sopora at Baghisundri taking stock of the development work



AREA MARKETING OFFICE KULGAM

Today a Grading camp was conducted at F&V market and made the Traders/Growers understand how proper Grading and Packing can fetch them better rates.





AREA MARKETING OFFICE KUPWARA

Area Marketing Officer Kupwara along with officials educating fruit Traders about usage and benefits of Intello App at Fruit Mandi Handwara



AREA MARKETING OFFICE UDHAMPUR/REASI

Puria Pouni Apni Mandi Reasi abuzz with trading activity



AREA MARKETING OFFICE BANDIPORA



VISHESH MAHAJAN
(JKAS)

DIRECTOR

Department of Horticulture
(Planning & Marketing)
J & K Govt.