

Government of Jammu and Kashmir Directorate of Horticulture Planning and Marketing Narwal Jammu DAILY BULLIETIN 21.01.2021

Fruit & Vegetable Mandi , Sopore (Terminal Market)



S.No	Particular	Prices
1	Delicious A	800-900
2	Delicious B	300-400
3	American A	
4	American B	
5	American H/C	
6	Maharaji F/C	400-500

Fruit & Vegetable Mandi,Parimpora,Srinagar , (Terminal Market)





AGRICULTURAL MARKETING INFORMATION SYSTEM (AGMARKNET) A STEP TO GLOBIZE INDIAN AGRICULTURE

A PROJECT OF DIRECTORATE OF MARKETING AND INSPECTION DEPARTMENT OF AGRICULTURE
AND CO-OPERATION, MINISTRY OF AGRICULTURE, GOVERNMENT OF INDIA

Main Menu Logout

Data Sent on 21/81/2021

Commodity	Quantity	Unit	Variety	Grade	Min Price.	Mod Price.	Max Price.	Unit
Apple	17.92	Tonne	Delicious	Medium	6900	7200	7500	Rs./Quintal
			Delicious	Small	5000	5300	5600	Rs./Quintal
			Maharaji	Medium	2500	2800	3100	Rs./Quintal
			Maharaji	Small	1900	2050	2200	Rs./Quintal
Banana	36	Tonne	Other	Medium	3200	3350	3500	Rs./Quintal
Cabbage	18	Tonne	Other	FAQ	1200	1250	1300	Rs./Quintal
Cauliflower	18	Tonne	Other	FAQ	1800	1900	2000	Rs./Quintal
Field Pea	18	Tonne	Other	FAQ	3200	3350	3500	Rs./Quintal
French Beans (Frasbean)	27	Tonne	Other	FAQ	3200	3350	3500	Rs./Quintal
Grapes	18	Tonne	Green	Medium	8000	8500	9000	Rs./Quintal
			Other	Medium	10000	11000	12000	Rs./Quintal
Green Chilli	2	Tonne	Other	FAQ	5000	5500	6000	Rs./Quintal
Gnnow	36	Tonne	Other	Medium	2400	2600	2800	Rs./Quintal
Knool Khol	45	Tonne	Other	FAQ	1800	1900	2000	Rs./Quintal
Lemon	9	Tonne	Other	FAQ	9000	9500	10000	Rs./Quintal
Onion	36	Tonne	Other	FAQ	3800	4000	4200	Rs./Quintal
Orange	108	Tonne	Other	Large	4400	4600	4800	Rs./Quintal
			Other	Medium	3600	3800	4000	Rs./Quintal
			Other	Small	3200	3300	3400	Rs./Quintal
Pomegranate	27	Tonne	Other	Medium	17000	17500	18000	Rs./Quintal
Potato	81	Tonne	Other	FAQ	1200	1500	1800	Rs./Quintal
Tomato	27	Tonne	Other	FAQ	3500	3650	3800	Rs./Quintal

Fruit & Vegetable Mandi,Narwal,Jammu , (Terminal Market)





AGRICULTURAL MARKETING INFORMATION SYSTEM (AGMARKNET) A STEF TO GLOBLIZE HABIAN AGRICULTURE

Data Sent on 21/	01(200.1							
Commodity	Quantity	Unit	Variety	Gradu	Min Price	Mod Price	Max Price.	Unit
Banana	279	Tonna	Other	Medium	2100	2300	2600	Hs / Quintal
Bhindi(Ladies Finger)	95	Tonne	Other	FAQ	3500	9750	4000	Rs:/Quintal
Brinjal	50	Tonne	one	FAQ	900	1050	1200	Es./Quintal
Cabbage	72	Tonne	Dister	FAO	400	900	600	Rs./Quintal
Capsicum	38	Tonne	Other	FAQ	2900	3000	3200	Rs./Quintal
Carrot	59	Tonne	Other	FAO	1000	1200	1400	le / Quintal
Cauliflower	136	Tonne	Other	FAO	300	.450	600	Rs./Quintal
Cucumbar (Khwera)	G0	Tonne	Dtier	FAQ	1500	1750	2000	As /Quintal
Defic	30	Tonne	Dhe	FAG	8000	11000	14000	ts /Quintel
Ginger(Green)	29	Tonne	Other	FAO	2800	3800	3200	Rs./Quintal
Green Chilli	27	Tonne	Other	FAQ	4000	4350	4500	Re/Quintal
Oums	60	Tonne	0:20-er	Medium	9000	3500	4000	Hs / Quintal
Indian Beans (Seam)	49	Tonne	Other	FAO	2200	2400	2700	Rs./Quintal
Kinnow	162	Torine	Kinngia	Medium	1500	3800	2200	Rs./Quintal
Knool Khol	105	Tonne	Other	FAQ	300	450	600	Rs./Carntal
Lemon	26	Tonne	Other	FAQ	4000	4400	4800	Hs /Quintal
Lotus Sticks	28	Tonne	Lotue Stoke	FAQ	5500	5750	6000	Re./Outnote
Mashrooms	15	Tonna	010-W	FAQ	8000	10000	12000	Hs./Quintal
Moznambij Swee Lime)	30	Tonne	Other	Medium	4000	4500	5000	lis /Quintal
Onion	218	Tonne	DTHM:	FAQ	2900	2900	3000	Hs / Quintut
Orange	30	Tonne	Nagpyri	Medium	3000	3700	4500	Re./Quintal
Рераум .	50	Tonne	Other	Medium	1500	2000	2500	Hs /Quintul
Peas Wet	56	Тоопи	Other	FAQ	800	1100	1400	Hs./Quintill
Pineapple	43	Totalie	Pine Apple	Medium	3000	3500	4000	Rs./Ountal
Pomegranate	44	Tonne	Other	Medium	7000	9500	12000	Rs./Quintal
Potato	229	Tonne	Poteto	FACI	800	900	1000	Rs / Quintal
Pumpkin	51	Tonne	Distret	FAQ	1300	1550	1800	Rn / Quintal
Raddish	125	Tonne	Other	FAC	400	500	500	Rs / Quintal
bound gourd	95	Tonna	Other	FAQ	1300	1450	1600	Hs / Quintal
Spinach	28	Tonne	Other	FAQ	900	1000	1200	Re/Ountal
Tender Coconut	58	Tonna	Tender Coconut	Medium	3000	3200	3400	lis /No
Tumato	128	Tonne	D2Net	FAQ	1500	1650	1800	ts/Quintal
Turnip	46	Tonne	Титтер	FAQ	500	650	800	Re/Quintal
Water Melon	30	Tooms	Other	Medium	1000	1400	1800	Hs./Quintal

Fruit & Vegetable Market Kulgam, (Satellite Market)





AGRICULTURAL MARKETING INFORMATION SYSTEM (AGMARKNET) A STEP TO GLOBLIZE INDIAN AGRICULTURE

A project of Directorate of Marketing And Inspection, Department of Agriculture And Co-operation, Ministry of Agriculture, Government of India

Main Menu Logout

Data Sent on 21/01/2021

Commodity	Quantity	Unit	Variety	Grade	Min Price.	Mod Price.	Max Price.	Unit
Cauliflower	2.5	Tonne	Cauliflower	FAQ	1800	1800	1800	Rs./Quintal
Field Pea	0.7	Tonne	Field Pea	FAQ	1900	1900	1900	Rs./Quintal
Onion	0.4	Tonne	Red	FAQ	3500	3500	3500	Rs./Quintal
Potato	0.8	Tonne	Potato	FAQ	1800	1800	1800	Rs./Quintal

Fruit & Vegetable Market Batengo Anantnag (Satellite Market)





AGRICULTURAL MARKETING INFORMATION SYSTEM (AGMARKNET) A STEP TO GLOBLIZE INDIAN AGRICULTURE

Logged as: Ashahipora (Ananthagh

A PROJECT OF DIRECTORATE OF MARKETING AND INSPECTION DEPARTMENT OF AGRICULTURE AND CO-OPERATION, MINISTRY OF AGRICULTURE GOVERNMENT OF INDIA

Main Menu

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Data Sent on 21/01/2021

Commodity	Quantity	Unit	Variety	Grade	Min Price.	Mod Price.	Max Price.	Unit
Cabbage	0.5	Tonne	Other	FAQ	1300	1500	1700	Rs./Quintal
Cauliflower	0.9	Tonne	Other	FAQ	1300	1500	1700	Rs./Quintal
French Beans (Frasbean)	2	Tonne	French Beans (Frasbean)	FAQ	2700	3000	3300	Rs./Quintal
Onion	4.5	Tonne	Other	FAQ	3800	4000	4200	Rs./Quintal
Orange	3	Tonne	Other	Large	3400	3800	4200	Rs./Quintal
Potato	4	Tonne	Local	FAQ	1800	2100	2400	Rs./Quintal
Raddish	0.5	Tonne	Other	FAQ	1600	1800	2000	Rs./Quintal
Tomato	2.5	Tonne	Other	FAQ	2800	3000	3200	Rs./Quintal

Executing Agency
National Information Center, Ministry of Communication and

Fruit & Vegetable Market ,Udhampur





AGRICULTURAL MARKETING INFORMATION SYSTEM (AGMARKNET)

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Main Menu Logout

Commodity	Quantity	Unit	Variety	Grade	Min Price.	Mod Price.	Max Price.	Unit
Banana	4	Tonne	Banana - Ripe	Medium	2400	2600	2800	Rs./Quintal
Bhindi(Ladies Finger)	0.5	Tonne	Other	FAQ	4500	5000	5500	Rs./Quintal
Brinjal	2	Tonne	Other	FAQ	1400	1500	1600	Rs./Quintel
Cabbage	4	Tonne	Other	FAQ	600	700	800	Rs./Quintal
Capsicum	1	Tonne	Other	FAQ	4000	4300	4500	Rs./Quintal
Carrot	2	Tonne	Other	FAQ	1500	1600	1800	Rs./Quintal
Cauliflower	4	Tonne	Other	FAQ	600	700	800	Rs./Quintal
Green Chilli	1	Tonne	Other	FAQ	3600	3800	4000	Rs./Quintal
Guava	1	Tonne	Other	Medium	3800	4000	4200	Rs./Quintal
ndian Beans (Seam)	2	Tonne	Other	FAQ	1400	1600	1800	Rs./Quintal
Kinnow	6	Tonne	Other	Medium	1500	2000	2500	Rs./Quintal
Knool Khol	2	Tonne	Other	FAQ	600	700	800	Rs./Quintal
Lemon	2	Tonne	Other	FAQ	5000	5200	5500	Rs./Quintal
Onion	18	Tonne	Other	FAQ	3000	3200	3400	Rs./Quintal
Orange	0.5	Tonne	Other	Medium	4000	4300	4500	Rs./Quintal
Papaya	2	Tonne	Papaya	Medium	3000	3300	3500	Rs./Quintal
Peas cod	3	Tonne	Other	FAQ	1400	1500	1600	Rs./Quintal
Pomegranate	1	Tonne	Other	Medium	9000	10000	11000	Rs./Quintal
Potato	18	Tonne	Other	FAQ	900	1000	1100	Rs./Quintal
Raddish	2	Tonne	Other	FAQ	600	700	800	Rs./Quintal
Tomato	4	Tonne	Other	FAQ	2000	2100	2200	Rs./Quintal

Executing Agency: National Informatics Center, Ministry of Communication and Information Technology, Government of India

Fruit & Vegetable Market Kathua (Satellite Market)





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Commodity	Quantity	Unit	Variety	Grade	Min Price.	Mod Price.	Max Price.	Unit
Apple	1.3	Tonne	Delicious	Medium	8000	9000	10000	Rs./Quintal
Banana	5.8	Tonne	Other	Medium	2800	2950	3100	Rs./Quintal
Bhindi(Ladies Finger)	0.7	Tonne	Other	FAQ	4000	4250	4500	Rs./Quintal
Brinjal	2.3	Tonne	Other	FAQ	1200	1350	1500	Rs./Quintal
Cabbage	3.2	Tonne	Other	FAQ	600	700	800	Rs./Quintal
Capsicum	1.3	Tonne	Other	FAQ	3000	3250	3500	Rs./Quintal
Carrot	3.9	Tonne	Other	FAQ	1000	1100	1200	Rs./Quintal
Cauliflower	5.8	Tonne	Other	FAQ	400	500	600	Rs./Quintal
Cucumbar (Kheera)	1.7	Tonne	Other	FAQ	1800	2000	2200	Rs./Quintal
Ginger(Green)	0.4	Tonne	Green Ginger	FAQ	3000	3250	3500	Rs./Quintal
Grapes	0.2	Tonne	Other	Medium	8000	9000	10000	Rs./Quintal
Green Chilli	0.4	Tonne	Other	FAQ	4600	4250	4500	Rs./Quintal
Guava	0.6	Tonne	Other	Medium	3000	3250	3500	Rs./Quintal
Indian Beans (Seam)	2.1	Tonne	Other	FAQ	2000	2250	2500	Rs./Quintal
Kinnow	4.9	Tonne	Kinnow	Medium	1300	1650	2000	Rs./Quintal
Knool Khol	3.4	Tonne	Other	FAQ	500	600	700	Rs./Quintal
Lemon	0.3	Tonne	Other	FAQ	5000	5500	6000	Rs./Quintal
Little gourd (Kundru)	2.1	Tonne	Little gourd (Kundru)	FAQ	2000	2250	2500	Rs./Quintal
Onion	4.3	Tonne	Other	FAQ	2600	2800	3000	Rs./Quintal
Orange	1.2	Tonne	Other	Medium	3500	3750	4000	Rs./Quintal
Papaya	0.8	Tonne	Other	Medium	2500	2750	3000	Rs./Quintal
Peas Wet	4.3	Tonne	Other	FAQ	1000	1100	1200	Rs./Quintal
Pomegranate	1.4	Tonne	Other	Medium	9000	10000	11000	Rs./Quintal
Potato	4.8	Tonne	Other	FAQ	900	1000	1100	Rs./Quintal
Pumpkin	1.7	Tonne	Other	FAQ	1200	1350	1500	Rs./Quintal
Raddish	4.3	Tonne	Other	FAQ	400	500	600	Rs./Quintal
Spinach	2.9	Tonne	Spinach	FAQ	700	750	800	Rs./Quintal
Tomato	4.6	Tonne	Other	FAQ	1400	1600	1800	Rs./Quintal
Turnip	1.8	Tonne	Other	FAQ	500	600	700	Rs./Quintal

Fruit & Vegetable Market, Batote

(Rates for Fruits and vegetable collected from Old market Batote since F&V Mandi Tringla Batote is not yet functional).



Fruit & Vegetable Market Poonch (Apni Mandi)





S.NO	Name of the Commodity / Item Rate	Retail Price Per Kg. (In Rs.)
1	Onion	35
2	Potato	14
3	Tomato	25
4	Beans	25
5	Brinjal	20
6	Cauliflower	10
7	Gourd.	30
8	Ladyfinger	40
9	Bitter gourd.	40
10	Lemon	70
11	Cucumber.	25
12	Cabbage	12
13	Knol-khol.	12-20
14	Raddish	12
15	Spinach.	25
16	Capsicum	45
17	Carrot	20
18	Green Chilly	60
19	Garlic	120
20	Ginger	60
21	Peas	25
22	Apple	40-60
23	Papaya	35
24	Pomegranate	120
25	Orange	50/Dozen
26	Banana	30
27	Gauva	44

Fruit & Vegetable Market Thandi Khui Samba (Apni Mandi)



S.NO	Name of the Commodity / Item Rate	Retail Price Per Kg. (In Rs.)
1	Onion	40-45
2	Potato	15-20
3	Tomato	25-30
4	Brinjal	15-20
5	Cauliflower	10-15
6	Lemon	
7	Cabbage	15-20
8	Knol-khol	10-15
9	Ginger	
10	Raddish	10
11	Spinach	10-15
12	Mashroom	120-150
13	Capsicum	40-50
14	Carrot	20
15	Peas	20-25
16	Apple	70-80
17	Banana	35-40
18	Orange	50-60
19	Kinnow	20-30

Fruit & Vegetable Market Tapyal Samba (Apni Mandi)



S.NO	Name of the Commodity / Item Rate	Retail Price Per Kg. (In Rs.)
1	Onion	42-45
2	Potato	18-20
3	Tomato	25-30
4	Brinjal	15-20
5	Cauliflower	10-15
6	Lemon	
7	Cabbage	15-20
8	Knol-khol	10-15
9	Ginger	
10	Raddish	10
11	Spinach	10-15
12	Mashroom	120-140
13	Capsicum	40-50
14	Carrot	20
15	Peas	25-30
16	Apple	70-80
17	Banana	35-40
18	Anar	
19	Kinnow	20-30
20	Orange	40-50

VARIOUS DEPARTMENTAL ACTIVITIES ACROSS STATE

A delegation of Fruit and Vegetable Association, Jammu called on Director Horticulture (P&M) in his office chamber to welcome him and extended good wishes on assuming the headship of this important department which is providing extensive support to the Horticulture industry in the UT. Many important issues were raised by the association in the meeting and Director had a thorough discussion with the members.

Besides Director had an extensive meeting with departmental Engineering Wing regarding the undergoing projects and proposed developmental activities.







AGMO SAMBA

AGMO Samba planting mulberry trees at Panchayat Channi Manhasa Vijaypur Samba. 500 mulberry trees were arranged by AGMO Samba from Dy Director Sericulture for Panchayat Channi Manhasa Vijaypur Samba. Dy Director Sericulture shall provide silk worms to women folk of the Panchayat which shall be fed on mulberry trees leaves and the Sericulture Department shall buy cocoons from them, thus providing them with source of income.



Finalising new format of PMFME-ODOP scheme cases with Chartered Accountant at AGMO Office Samba.





District BUDGAM 1.Motivation session for encouraging for formation of FPO





2.Follow up action meeting wth the revenue authorities regarding identification of land for establishment of Apni Mandi at BOGAM (popularly known as Chota Punjab)



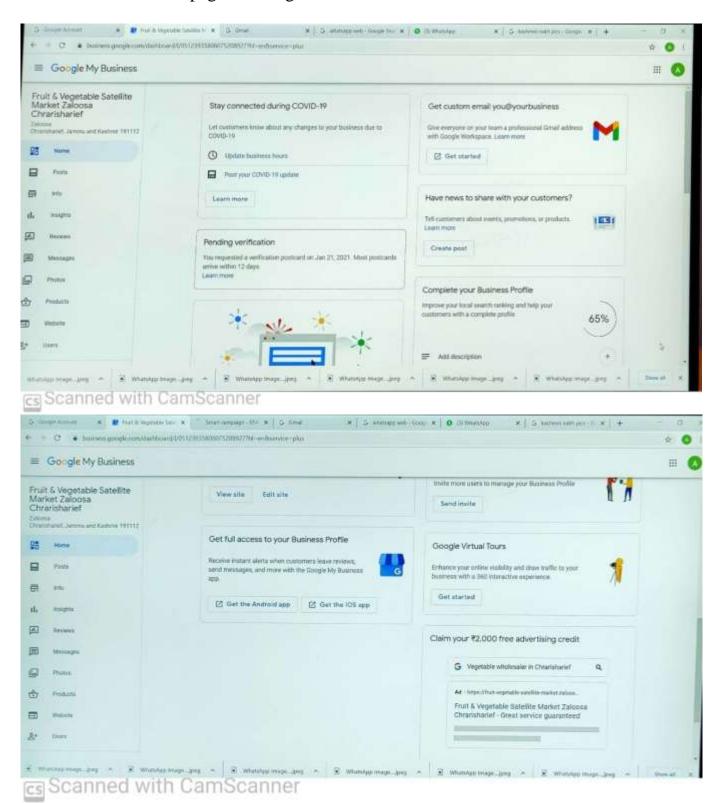


3. Meeting with Bank authorities regarding requisites for availing finance under PMFME OPOP





4. Creation of business page on Google for F&V Market Zaloosa, Chariesharief.



AGMO, Kanispora ,Baramulla

Briefing growers the PM FME ODOP Scheme





REASIMeeting with applicants for upgradation of spices units in Reasi under ODOP.



BISHNAH

Interaction with the farmer interested in ODOP/AIF Scheme at Harsha Dabber Bishna-Having more than 6 acr land.



DODA

A M O Doda establishment interacted with the stakeholders of Khara Block and gave the awareness about the departmental activities like e-NAM Direct marketing etc.





AGMO Sumbal

To day on 21 .01 .2021 AGMO SUMBAL alongwith staff had a detailed meeting with progressive fruit growers/traders of Asham village ,block Sumbal,where in near about one dozen progressive fruit growers of the area participated.

AGMO sumbal gave a detailed overview of the ongoing schemes and programmes especially Operation Greens and ODOP in the meeting .

The fruit growers appreciated the efforts of the department especially the fruit markets in providing relief to the distressed growers during the pandemic.

In the meeting fruit growers expressed deep concern over the last years damage of Apple crop due to the substandard supply of fertilisers and pesticides in the Markets.

During the meeting, fruit growers demanded providing of high density, quality Plant Material to increase the competitiveness in the market.

They also demanded introduction of Market Intervention scheme for purchasing of C grade apple to phase out low quality produce .

A number of queries with reference to Operation Greens especially issue of weight slips and online payment of transport receipts was highlighted by the participants.

The NAFED representative was called over the phone to answer the queries.

The participants also highlighted that a number of unemployed youth are aggregating fruit during the procurement season, putting in the own capital also providing employment to people but they are not included in the ambit of Operation Greens and requested to take up the matter with the higher authorities.

The participants were anxious to visit the centers of excellence for learning the new technological interventions taking place in horticulture industry,new plant material, and requested the visiting officers/ officials to help in arranging a visit to Central Institute of Temperate Horticulture to get a firsthand knowledge.

AGMO sumbal assured the growers that their genuine demands would be conveyed to higher authorities.





<u>KULGAM</u>

One District One Product (ODOP) approach is to reap the benefit of scale in terms of procurement of inputs, availing commons marketing of products. ODOP for the scheme will provide the framework for value chain development and alignment of support infrad SPICES AND PICKLES IS THE PRODUCT FOR DISTRICT KULGAM

Programme Components

- Support to indevented in a support in a supp SUPPORT
- PPORT
 Individual micro food processing units would be provided credit-linked capital subsidy @35% of the elliptible project cost with a maximum ceiling of Rs. 10.0 lisks per unit.
 Subsidy will be credited to the beneficiary account after 3 years
 Beneficiary contribution should be minimum of 10% of the project cost with balance being lean from Bank.

- Bank
 Seed capital © Rs40 000/- per member of SHG for
 working capital and purchase of small tools would be
 provided under the scheme
 Support to individual SHG member as a single unit
 of food processing industry with credit linked grant
 ©35% with maximum amount being Rs 10 lakh
 dit Linkage
- ©35% with model that the scheme is credit linked grant ©35% for the for micro food processing enterprises subject to a maximum of

- PICKLES IS THE PRODUCT FOR DISTRIC

 At the national level, a Nedal bank would be appointed for disbursement of subsidy to the banks and laisen with the banks.
 Canvergence Framework
 Food Processing Enterprises being supported under the following Government Schemes:

 National Rural Livelihood Mission

 Village Entreprecurship Programme (SVEP)

 Interest Subvention Scheme for incremental credit to MSMEs 2018 2% interest subvention on autstanding bolance.

 Credit Guarantee Trust Fund for Micro & Small Enterprises (GSTMSE) for collaterol free loan up to Rs 2 crore.

 PM MUDRA Yajana for loan up to Rs 10 lakh;
 A Scheme for Promotion of Innovation, Rural Industry and Entrepreser (STMSE).
 Scheme for Fund for Regeneration of Rural Industry and Entrepreser (STMSE).

 Renefits available under various after Schemes of MoFPI such as Backward & Forward Linkages, Agricultural Production Cluster, Cold Chain etc. would be used to provide support to cluster/groups
 - clusters/groups
 Supp ort from PMKVY and NRLM for skill



CONTACT PERSONS FOR DISTRICT Kulgam MUKHTAR A. KHAN (AMO) 9419504949 RAFIQ A SHAH (AGMO) 9596130929 MUDASIR IQBAL (MI) 7780982087

ISSUED IN PUBLIC INTEREST BY AREA MARKETING OFFICER DEPARTMENT OF HORTICULTURE PLANNING & MARKETING FRUIT AND VEGETABLE MARKET KULGAM









(Ram Savak, KAS)
Director
Horticulture (P&M)