



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



30-11-2021

DEPUTY DIRECTOR

Kashmir visited Fruit and Vegetable Market Parimpora Srinagar today and had a detailed meeting with the Fruit Association Parimpora regarding redressal of some important issues in the Mandi. During the meeting Trade Licenses were issued to the traders as well





A meeting was also held under the Chairmanship of Deputy Director

Kashmir/Chairman MAC regarding the smooth functioning of the Office and timely completion of all official work. The Deputy Director patiently listened to all the issues hampering the functioning of office work and assured all possible support in this behalf. A Delegation of Retail Vegetable Mandi Association also met the Deputy Director and apprised about the problems

faced by them in the Mandi. They were assured that all their issues will be resolved in phased manner





AREA MARKETING OFFICE DODA

Area Marketing Officer Doda visited Bhaderwah Spice Unit in connection with its upgradation under ODOP Scheme





AREA MARKETING OFFICE RAJOURI

AMO Rajouri along with staff visited the Dairy Unit of Sh. Shahid Mirza at Saj where he has 30 nos. of Milch animals and educated him to avail benefits by incorporating the Unit under ODOP Scheme



AREA MARKETING OFFICE ANANTNAG/BUDGAM/PULWAMA

Developmental works underway at Mega Fruit Market Jablipora, Fruit Market Zaloosa Chararisharief and Pachihaar Pulwama





AREA MARKETING OFFICE KUPWARA

Area Marketing Officer Kupwara educating fruit Growers about Grading Packing and Marketing of Apple Produce at village Chogal Handwara



AREA MARKETING OFFICE BARAMULLA/SOPORE

AMO Sopore/Baramulla officials alongwith DRP Baramulla visited a Unit at Krankshivan Sopore which has been registered under ODOP Scheme



AREA MARKETING OFFICE UDHAMPUR/REASI

Preparations underway at Puria Pouni Kissan Mandi by the stakeholders to be make it operational by Dec. 1st



VISHESH MAHAJAN
(JKAS)
DIRECTOR
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(Planning & Marketing)
J & K Govt.