



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



( SERVING TO EMPOWER THE GROWER )

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



**08-11-2021**

## AREA MARKETING OFFICE SRINAGAR

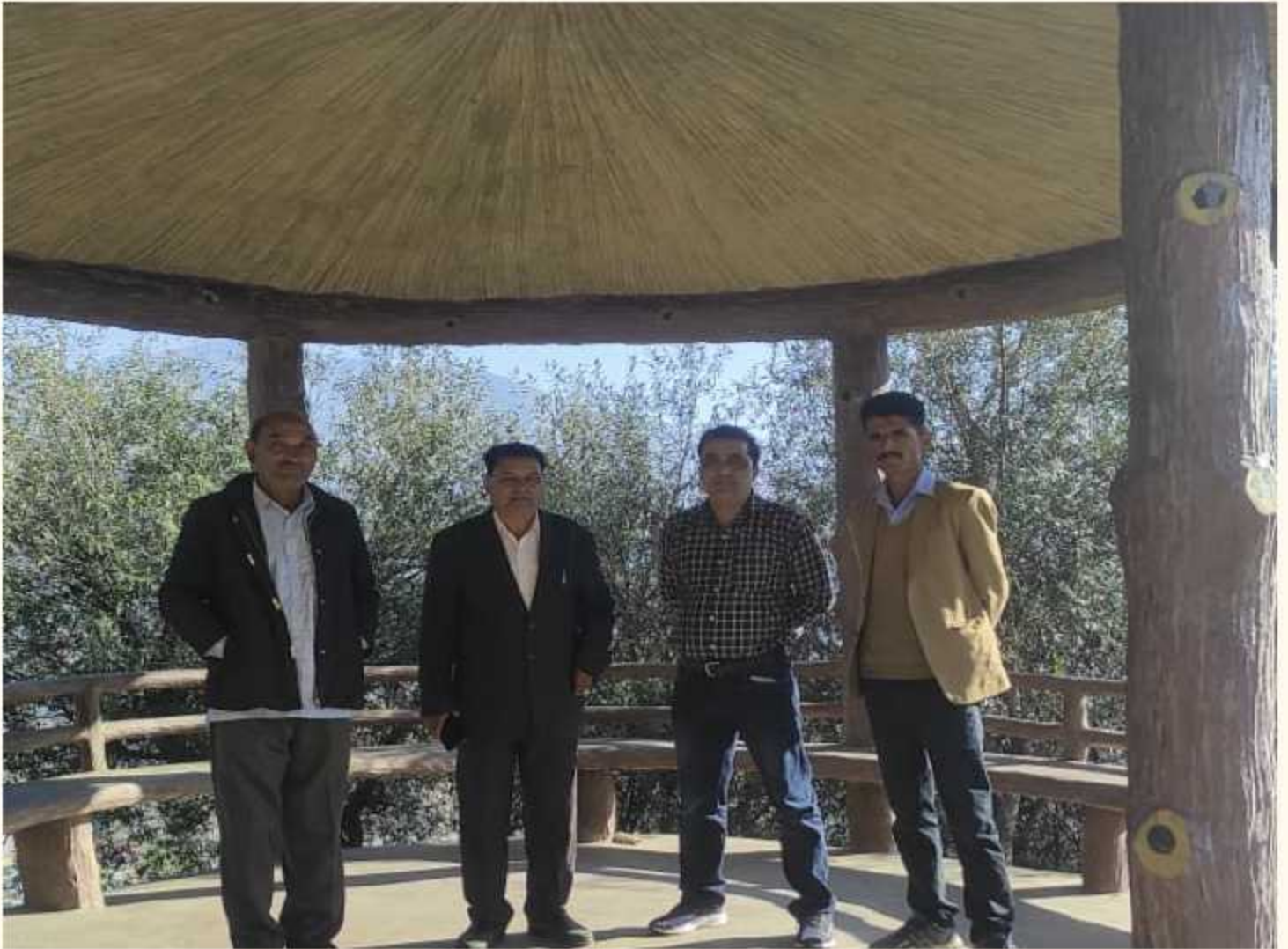
**Dy. Director (K) visited by regarding the issue of non functional dewatering sump and water logging in Parimpora Mandi alongwith the Engineering Wing of the Department.**





## AREA MARKETING OFFICE DODA

**AMO Doda visited Kanderi Nalla Assar Doda in regarding the developmental work of Farmers' Market and also met with the Ex. MLC Sh Sham Lal Bhagat and discussed development infrastructure of the market.**



**AREA MARKETING OFFICE PULWAMA**

**AMO & AGMO Pulwama in District Court Pulwama to attend the Court Case**



**Field Official of AMO Office Pulwama educating growers about merits of grading through Intello digital app and imparting them awareness about Departmental Activities**



## AREA MARKETING OFFICE KUPWARA

Officials of AMO Office Kupwara in field at village Shahlal Handwara for educating fruit growers regarding Packing Grading and Marketing of fruit AMO Kupwara along with officials interacting with Vegetable traders of Direct Marketing at Handwara



## AREA MARKETING OFFICE KATHUA

AGMO Kathua held an awareness camp for SHG members Koota in district Kathua and guided them to start with growing/preparing Mushroom, Mushroom pickles, Amchur and dried curry leaves. They were provided information about PMFME ODOP and Mini Food Processing Unit under MIDH. Apart from this, they were apprised about Food Safety norms, latest packaging and branding of the products





**The Officer also held an awareness camp for SHG members at village Karol Hiranagar in district Kathua & guided them to start with growing mushroom, preparing pickles, Amchur and dried curry leaves. They were provided information about PMFME ODOP and Mini Food Processing Unit under MIDH.**





### **AREA MARKETING OFFICE ANANTNAG**

**AMO Anantnag along with staff visited Jablipora Mandi regarding inspection of Developmental work**





## AREA MARKETING OFFICE SHOPIAN

On the instructions of ADC Shopian, Tehsildar along with other revenue officials today visited F&V Mandi Aglar Shopian where some miscreants have dismantled a portion of concrete block for construction of illegal and unauthorised pathway into the Mandi. After on spot assessment of the matter, instructions for restoration of dismantled portion were given to those responsible for this illegal and unauthorised act. Further Naib Tehsildar was asked to file FIR against the culprits



**AREA MARKETING OFFICE UDHAMPUR/REASI**

**AGMO Reasi with GMI attending meeting at Udhampur Chaired by AMO Udhampur to review the field activities**



**AREA MARKETING OFFICE BARAMULLA**

**AMO Baramulla attending meeting regarding ODOP Cases at DC Office Baramulla**



## AREA MARKETING OFFICE JAMMU

AGMO Akhnoor along with GMI visited a progressive grower who has installed solar dryer for drying their produces and provided marketing linkage for selling dry Amla powder.



# BANDIPORA



Establishment of AMO office  
Bandipora educating growers  
regarding benefits of ethical  
grading and packing of fruit.

**VISHESH MAHAJAN**  
**( JKAS )**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**