



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



06-11-2021

AREA MARKETING OFFICE SHOPIAN

AGMO Shopian along with field staff visited village Gonowpora where recently in a devastating fire incident Mr. Ab. Razak Fale suffered a huge loss to his Apple produce stored in his grading/packing shed





BANDIPORA

Establishment of AMO office
Bandipora creating awareness
amongst growers regarding
grading and packing of fruit.



AREA MARKETING OFFICE PULWAMA

Field Official of AMO Office Pulwama educating growers about merits of grading through Intello digital app and imparting them awareness about Departmental Activities



AREA MARKETING OFFICE UDHAMPUR

AGMO Udhampur at Jammu Haat where many horticultural produce of the region have been put for exhibition/sale



AREA MARKETING OFFICE ANANTNAG

Area Marketing Officer Anantnag along with staff accompanying the Revenue Team for demarcation of disputed land at F & V Market Jablipora



Pasting of stickers on fruit trucks being ensured at Qazigund



AREA MARKETING OFFICE KUPWARA

Officials of AMO Office Kupwara in field at village Shahlal Handwara for educating fruit growers regarding Packing Grading and Marketing of fruit



AREA MARKETING OFFICE BARAMULLA

AMO Baramulla attending meeting regarding ODOP Cases at DC Office Baramulla



AREA MARKETING OFFICE SRINAGAR

Area Marketing Officer Srinagar visited ACR Srinagar in connection with demarcation report Fruit & Mandi Parimpora



AREA MARKETING OFFICE KATHUA

AGMO Kathua visited Strawberry Orchard of Mr. Dheeraj at Haripur Kathua and had an interaction with him in light of Departmental Programs/Activities



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