



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



03-11-2021



This is the most beautiful day of the year. The brightness and warmth of this day make us all feel more energetic and happy. May we all be blessed with special glow this Diwali with hearts full of cheer and celebrations full of vigour

Happy Diwali to the entire Horticulture (P&M) fraternity

ON THE FESTIVAL OF LIGHT,
TAKE THE INITIATIVE TO
ILLUMINATE LIVES WITH
HAPPINESS.



HAPPY
Diwali

DIRECTOR

Horticulture (PLanning & Marketing) along with the entire Staff and Officers/Officials of Jammu division celebrating Diwali at Head Office Jammu with great festivity and fervour









**DIRECTOR
Horticulture (PLanning & Marketing) taking a review meeting with the
Officers/Officials of Jammu division at Direction Office Jammu**



AREA MARKETING OFFICE ANANTNAG

AMO Anantnag, AEE South and other officers and officials of the department visited F & V Terminal Market Jablipora and took stock of different developmental works





Screening Committee verifying application forms of the applicants for allotment of auction spaces in Jablipora Mandi



AREA MARKETING OFFICE KUPWARA

Area Marketing Kupwara along with staff educating fruit growers about Grading Packing of fruit at village Dohama Kupwara



AREA MARKETING OFFICE KULGAM

Area Marketing Officer Kulgam along with staff educating Mandi Traders/ Growers and outside buyers the merits of grading of fruit through Intello Digital App





AREA MARKETING OFFICE SHOPIAN

Area Marketing Officer Shopian along with staff educating Mandi Traders/ Growers and outside buyers the merits of grading of fruit through Intello Digital App



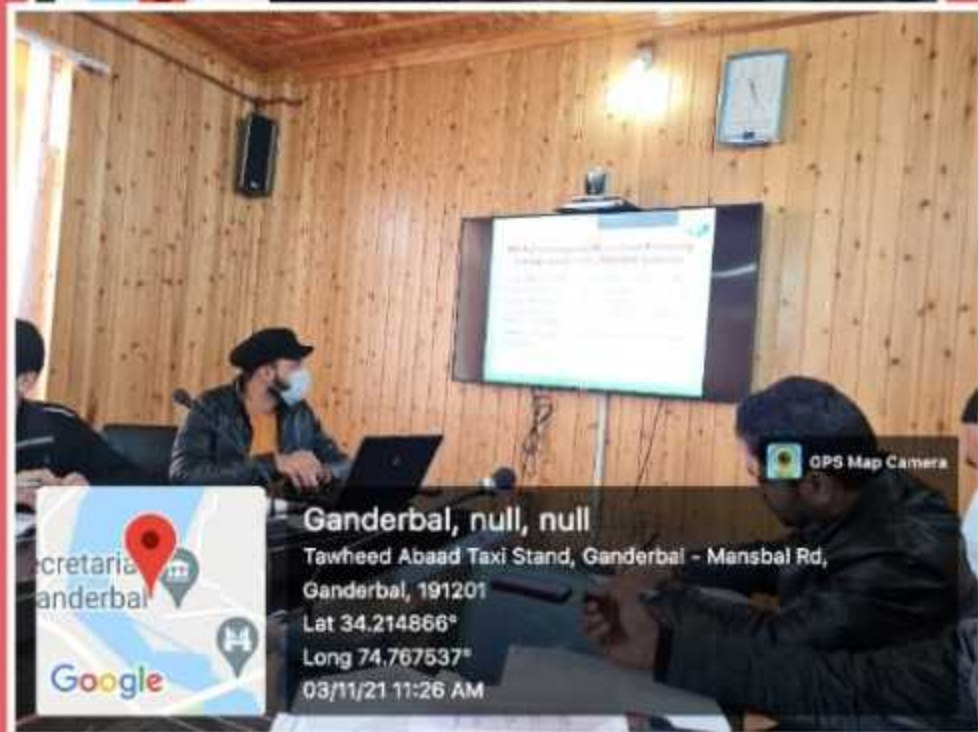


AREA MARKETING OFFICE BARAMULLA

AGMO Baramulla visited DC Office Baramulla regarding mutation of F & V Market Kanispora Baramulla



AREA MARKETING OFFICE GANDERBAL



**Establishment of AMO
Ganderbal
Attended PMFME ODOP
DLC Meeting**

AREA MARKETING OFFICE PULWAMA

Area Marketing Officer Pulwama along with staff educating Mandi Traders/ Growers and outside buyers the merits of grading of fruit through Intello Digital App



AREA MARKETING OFFICE JAMMU

Exhibition cum Sales Stall of Quince by Sangaldan FPO at Jammu Haat



Area Marketing Officers Doda & Ramban visited Jammu Haat b and had interaction with CEO Batote FPO



BANDIPORA



Establishment of AMO office
Bandipora creating awareness
amongst growers regarding
benefits of grading and packing
of fruit.



VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.