



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



26-11-2021

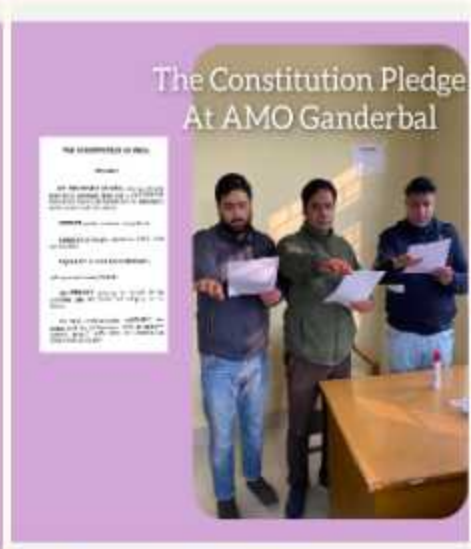
**CONSTITUTION DAY PLEDGE
(SAMVIDHAN DIVAS)**

**PREAMBLE READING CEREMONIES WERE HELD IN ALL THE OFFICES OF THE
DEPARTMENT ACROSS THE COUNTRY TODAY TO COMMEMORATE THE
ADOPTION OF THE CONSTITUTION OF INDIA**









DEPARTMENTALS STALLS
during on-going
INTERNATIONAL TRADE FAIR 2021 at PRAGATI MAIDAN NEW DELHI
continue to witness great response from the visitors



AREA MARKETING OFFICE BARAMULLA/SOPORE

AMO Sopore facilitating the registration of unorganised labour class on Eshram Portal in collaboration with Assistant Labour Commissioner Baramulla



AMO Office Sopore actioning trees in F & V Market Sopore in presence of engineering wing and President Fruit Association Sopore



AREA MARKETING OFFICE UDHAMPUR/REASI

AMO Udhampur accompanied by AGMO Reasi and GMI interacting with farmers of village Jardi and motivating them to operate from Apni Mandi Puria Pouni





Team Reasi under the leadership of AMO Udhampur interacting with farmers, PRIs and SHG members at Apni Mandi Puria and insisting them for making the Mandi functional



AREA MARKETING OFFICE KUPWARA

Area Marketing Officer Kupwara convening a review meeting with its subordinate offices at AMO Office Hanwara



AREA MARKETING OFFICE GANDERBAL



**Establishment of AMO
Ganderbal is contemplating to
organize one day seminar on
Food Processing for
unemployed youth in
collaboration with SKUAST-K..
In this connection meetings
were held with HOD and other
scientist of Food Science and
Technology Division SKUAST-K**

AREA MARKETING OFFICE JAMMU

Unauthorised Dhabhas and Rehriwalas being vacated from F & V Market Narwal



On spot survey of demarcated railway adjacent to land of the Department being done by Revenue Officials in presence of Railway Officials in Narwal Mandi



AREA MARKETING OFFICE KATHUA

AMO Kathua , AGMO (T) & GMI (K) visited Lakhanpur alongwith Smt. Shweta Singh DDC Member regarding Farmers Market



AMO Kathua and Anuj Verma AGMO (T) Kathua held awareness camp for farmers/ growers at Danna, Keeriya Gandyal Kathua, wherein apart from AMO, AGMO (T) Kathua, local Sarpanchs, officials from Horticulture Development, Agriculture, NRLM Departments and Manager J&K Bank Lakhanpur participated and deliberated upon different issues. Ms. Shaveta Singh Member DDC Keeriya Gandyal was Chief Guest on the occasion. The speakers deliberated upon different issues in order to increase profits of the farmers/ growers and also to avoid monkey menace. Apart from this, growers/ youth were apprised about employment generation schemes like establishing Masala Units under PMFME ODOP, Mini Food Processing Unit under MIDH.



VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.