



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



23-11-2021

DEPARTMENTALS STALLS
during on-going
INTERNATIONAL TRADE FAIR 2021 at PRAGATI MAIDAN NEW DELHI
witnessing overwhelming response from the visitors and the
Officers/Officials acquaint the visitors with different
horticultural/agricultural products of the U T





Spouse of Worthy Chief Secretary U T of Jammu & Kashmir being greeted by the Officers/Officials at the Departmental Stalls in Pragati Maidan during ITF 2021



AREA MARKETING OFFICE SOPORE

Seasonal Licences being issued by AMO Sopore to the Growers/Traders Fruit Mandi Sopore





AREA MARKETING OFFICE UDHAMPUR/REASI

Officers/Officials of AMO Office Udhampur visited Zonal Head Office J&K Bank Udhampur regarding ODOP Cases and requested the Bank to expedite the financial assistance in favour of beneficiaries



WARM FAREWELL & WELCOME

was given to the outgoing & incoming Dy. Directors at Directorate Office Jammu



AREA MARKETING OFFICE KATHUA

An IEC campaign/special Gram Sabha is being conducted/monitored in Kohag Panchayat of remote block DUGGAIN in District Kathua by a the team of AMO establishment Kathua



Felicitation certificates were handed over to newly appointed Class IV employees during special Gram Sabha at Kohag Pyt District Kathua



A Mushroom Cultivation Unit was inaugurated at Dhadwara village Lower Baddu District Kathua by Sh. SANDESH SHARMA ADC Billawar. Also documents were collected from different aspirants for Units under ODOP Unit in response to awareness imparted by the team







AREA MARKETING OFFICE KUPWARA

Area Marketing Officer Kupwara along with Staff educating fruit Growers about Grading Packing and Marketing of Apple Produce at village Vilgam Handwara



AREA MARKETING OFFICE JAMMU

Official of AGMO Office Akhnoor visited agriculture farm of Sh Pawan Sharma of Marh who has adopt multiple cropping system and also installed Solar Dryer by the intervention/motivation of the Office





AREA MARKETING OFFICE RAJOURI

Officer/Officials of AMO Office Rajouri visited the orchard of Sh. Raj Kumar of village Doongi where he has grown 300 plants of Citrus fruits and the grower was provided market linkage to sell the produce in the F & V Market Rajouri



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