



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



20-11-2021

HON'BLE ADVISOR

to L G Shri Farooq Ahmad Khan visited Fruit Mandi Prichoo Pulwama today where Director Horticulture (Planning & Marketing) briefed him about the functioning of the Mandi and its expansion program. The other dignitaries present on the occasion included Director General Horticulture Production Department and Deputy Commissioner Pulwama







DIRECTOR

Horticulture Planning & Marketing also visited Mega Fruit Market Jablipora Anantnag and took stock of the on-going developmental works in the Market and also interacted with the Growers/Traders of the Market





AREA MARKETING OFFICE ANANTNAG/KULGAM

Additional Secretary Department of Agriculture, Co-operatives & Farmers' Welfare GOI on visit to Anantnag being welcomed/received by Officers of Horticulture P & M Anantnag & Kulgam at Dak Bunglow Anantnag



The Additional Secretary Department of Agriculture, Co-operatives & Farmers' Welfare GOI along with the Officers of the Department (Anantnag & Kulgam) had a meeting with the Walnut Growers of Anantnag at Dak Bungalow Anantnag





Officers of the Department in a meeting with the Additional Secretary Department of Agriculture, Co-operatives & Farmers' Welfare GOI earlier on Friday at Agriculture Complex Lal Mandi Srinagar





DEPARTMENTALS STALLS
during on-going
INTERNATIONAL TRADE FAIR 2021 at PRAGATI MAIDAN NEW DELHI
witnessing huge response from the visitors





AREA MARKETING OFFICE KUPWARA

AMO Kupwara along with staff at approach road site of land at Handwara for overlooking the work to be done before demarcation as desired by Revenue authorities



AREA MARKETING OFFICE KATHUA

AMO Kathua attended meeting in the Dy. Commissioner Office Kathua regarding IEC/Gram Sabhas for which the Officer has been designated as Nodal Officer by D.C Kathua for Duggain Block



Youth from Kathua being briefed and motivated for availing benefits of PMFME Scheme under ODOP in the AMO Office KATHUA



AREA MARKETING OFFICE SOPORE

Representative of Swachh Bharat Mission had an interaction with AMO SOPORE



AREA MARKETING OFFICE BUDGAM

Officials of AMO Office Budgam at D C Office Budgam in connection with winter preparations as instructed by the District Administration Budgam



AREA MARKETING OFFICE SHOPIAN

AMO Shopian along with field staff at the site where the Reliance Jio has started the installation of permanent Mobile tower which is bound to disturb the approved Mandi Plan. The work on the tower has been stopped by AMO as permission was granted ONLY for Cell on wheels (C.O.W)



Under the supervision of AMO Shopian the process for identification of shop sites being undertaken in Mega Fruit Mandi Aglar Shopian in progress



AREA MARKETING OFFICE JAMMU

AGMO Samba under the supervision of AMO Jammu-Sba organised a One Day Awareness Program on PMFME / Departmental activities & Schemes at village Khadargal (Samba). The officers from line departments viz - AEO (Mushroom), AEA besides Representative of Gratitude Farming Organization and Progressive growers from Jammu (R.S.Pura) participated in the program. The Officers deliberated upon relevant programs/schemes on the occasion



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J & K Govt.