



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



01-11-2021

Deputy Director (Kashmir)

along with Area Marketing Officer & AGMO Anantnag visited today Mega Fruit Market Jablipora Anantnag for inspection of the developmental works there and later had a meeting with the Officers/Officials at the AMO Office regarding temporary allotment of auction space to the traders in Jablipora Mandi





AREA MARKETING OFFICE KULGAM

Area Marketing Officer Kulgam along with other officials visited the areas of Nowpora, Nillov, Mehpora, Chenser, Nowpora, Katroo and adjoining areas of Mehmood pora to ascertain the quantum of damage to the Horticulture plants/crops due to recent snowfall





AREA MARKETING OFFICE DODA

Area Marketing Officer Doda along with staff visited Kanderi Nalla Assar Doda to take stock of the developmental works there for upcoming Farmers' Market





The Officers/Officials of the AMO establishment Doda also attended an awareness camp in coordination with the Agriculture Department in Assar Vegetables belt in which number of vegetable growers participated . The Growers were educated about the various departmental schemes





AREA MARKETING OFFICE PULWAMA

Officers/Officials of A M O Office Pulwama taking pictures of fruits in Fruit Mandi Pulwama for digital quality check with the help of Intello Labs App





AREA MARKETING OFFICE JAMMU

Exhibition cum Sale Stalls of Horticulture Produce of the U T established by various Entrepreneurs and FPOs at Jammu Haat





AREA MARKETING OFFICE RAJOURI

Officers/Officials of AMO Office Rajouri in DLC meeting regarding approval of ODOP Cases



AREA MARKETING OFFICE BANDIPORA



AMO Bandipora in review meeting



**with the staff of AMO office
BANDIPORA.**

BANDIPORA



Establishment of AMO office
Bandipora creating awareness
about grading and packing ethics
as a means to fetch good
market returns for the horticulture
produce.



VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.