



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



15-11-2021

AREA MARKETING OFFICE DELHI

Area Marketing Office Delhi established Departmental Stalls displaying horticultural/agricultural produce of U T at Pragati Maidan Delhi to participate in the International Trade Fair 2021



Many FPOs and Entrepreneurs from Ramban, Doda, Reasi, Udhampur, Reasi, Rajouri, Kathua have put on display their local horticultural/agricultural produce on these stalls





Visitors thronging the Departmental Stalls at the International Trade Fair 2021 at Pragati Maidan Delhi



The Area Marketing Offices Ramban/Doda/Udhampur/Reasi/Rajouri/Jammu earlier on Saturday & Sunday facilitated the FPOs/Entrepreneurs of their respective zones with transportation of their produce to Delhi for participation in the on-going Trade Fair





AREA MARKETING OFFICE DODA

Officers/Officials of AMO Office Doda attended an awareness camp at Bagar Doda conducted by the Horticulture Department





AREA MARKETING OFFICE RAMBAN

AMO Ramban in a meeting with Officers/Officials of Jammu Central Cooperative Bank regarding revival of FVGCM Societies on the occasion of celebration of Cooperative Week



AREA MARKETING OFFICE KUPWARA

OMarketing Inspector of AMO office Kupwara persuing demarcation of 2 Kanal 8 Marlas of land at Handwara with NT Handwara



AREA MARKETING OFFICE SHOPIAN

AMO Shopian along with AGMO and M.I in a meeting with President Fruit Association and President Truck transport Association Shopian discussing issue of over-charging of fruit box freight to outside Markets



AREA MARKETING OFFICE SOPORE

AGMO sopore meets revenue officials in the office of ACR Bla regarding land mutation of Fruit Mandi Sopore



Officials of the AMO office Sopore on physical verification of traders who are to be issued seasonal trade licenses for the year 2021-22



AREA MARKETING OFFICE ANANTNAG

Auction Platforms abuzz with fruit boxes in Mega Fruit Market Jablipora Anantnag



AREA MARKETING OFFICE JAMMU

AGMO Bishnah along with M.I met with a progressive Vegetable & Basmati grower in his field at village Badyal Brahmana R.S.Pura in connection with Departmental activities



The Officer along with M.I. also interacted with growers cultivating Marigold, Mushroom & Strawberry at Border village Kolen Suchetgarh and discussed with them demand for punnet boxes of Strawberry and other marketing aspects



BANDIPORA



Establishment of AMO office
Bandipora giving on-field
awareness to the growers



regarding various departmental
guidelines and GOI schemes.

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J & K Govt.