



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



( SERVING TO EMPOWER THE GROWER )

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



**13-11-2021**

## AREA MARKETING OFFICE KUPWARA

AMO Office Kupwara participated in One Day LOLAB VALLEY FESTIVAL 2021 today at Chandigam Lolab Kupwara



**Marketing Inspectors of AMO Office Kupwara educating fruit growers about Grading Packing and Marketing of Apple Produce at Ashpora & Dohama villages of Handwara Kupwara**



## AREA MARKETING OFFICE BARAMULLA/SOPORE

Dy. Director (K) alongwith AMO Baramulla issuing seasonal licences to traders at Fruit Mandi Sopore



Officials of AMO Sopore/Baramulla visited H N Agri Chain Pvt Ltd Sopore alongwith the Official of Intello Labs Pvt Ltd



## AREA MARKETING OFFICE UDHAMPUR

Officers/Officials of AMO Office Udhampur assisting Delhi International Trade Fair participant (Grower) in grading/packing of his produce



AGMO Reasi with GMI visited a Masala Tikki Unit at Garan Agharjitto and a young Entrepreneur Sh. Viney Partap Singh and Nipun participating in the International Trade Fair at Pragati Maidan Delhi with the intervention of the Department





## AREA MARKETING OFFICE PULWAMA

Officers/Officials of AMO Office Pulwama on inspection in Fruit Mandi Pulwama



## AREA MARKETING OFFICE JAMMU

AGMO Akhnoor visited Charminar Spices Unit Akhnoor & interacted with the Owner and apprised him regarding upgradation of spices unit under PMFME (ODOP) scheme



**AGMO Bishnah/Incharge AGMO Samba deliberating upon PMFME (ODOP) Scheme & Operation Green (Top to Total) Scheme with a Mushroom grower from Samba for establishing a Processing Unit**



**AREA MARKETING OFFICE DELHI**

**Official of AMO Office Delhi in J K Pavilion at Pragati Maidan Delhi in connection with establishment of Stall there**





## AREA MARKETING OFFICE KULGAM

AMO Kulgam alongwith staff had an interactive session with Mr Alok Tewari in order to know actual target achieved in digitising the trading data of our market



AREA MARKETING OFFICE BANDIPORA/GANDERBAL

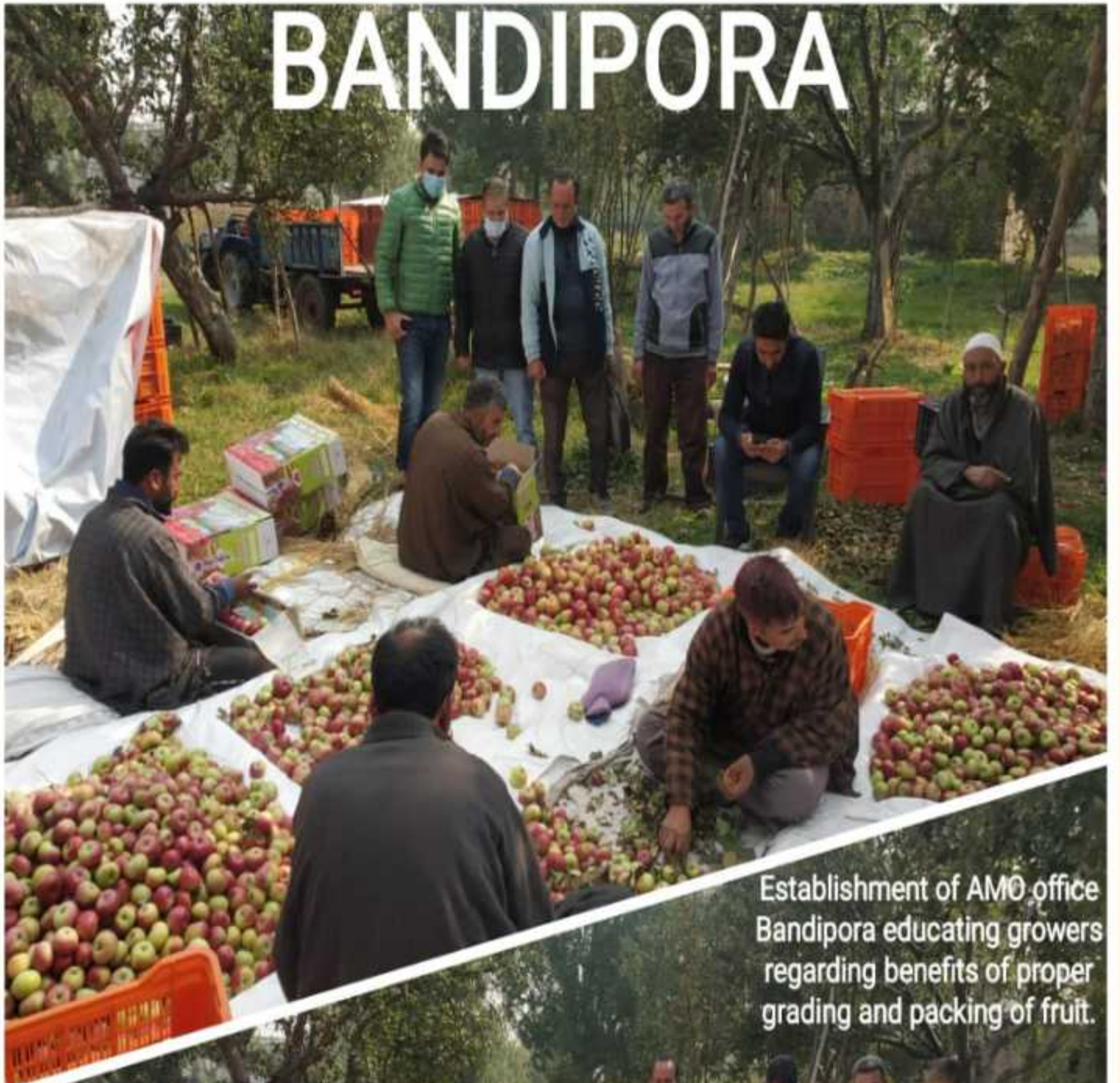


Establishment of AMO  
Ganderbal  
Attended review meeting  
alongwith AEE & JE  
Chaired by the  
Administrative Secretary  
Ganderbal



**Establishment of AMO  
Ganderbal  
Attended meeting with DDCs ,  
BDCs, ULBs, Sarpanchs  
chaired by the  
Administrative Secretary  
Ganderbal**

# BANDIPORA



Establishment of AMO office  
Bandipora educating growers  
regarding benefits of proper  
grading and packing of fruit.



**VISHESH MAHAJAN**  
**(JKAS)**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**