



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



( SERVING TO EMPOWER THE GROWER )

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



**12-11-2021**

## DIRECTOR

Horticulture Planning & Marketing accompanying Principal Secretary Agriculture and Farmers' Welfare to village Trewa, Arnia Distt. Jammu where the Principal Secretary inaugurated Superseeder Machine in presence of Director Horticulture, Director Animal Husbandry and Sarpanch Trewa Smt. Balwinder Kour





## DIRECTOR

also had a meeting with the Dhabha/Rehri vendors' delegation in view of the problems faced by these vendors in the Conference Hall at F & V Market Narwal where Jt. Director, Dy. Director (J), Dy. Director (C), Dy. Director (P), AMO Jammu, AD G&P, AD Marketing and other Officers/Officials were of HPM regarding





**Deputy Director Kashmir addressed the traders and growers on the occasion of issuance of seasonal licences to traders at Fruit Mandi Sopore**





### AREA MARKETING OFFICE PULWAMA

Officers/Officials of AMO Office Pulwama alongwith Intello Lab Executive imparting awareness among traders/growers regarding digital grading of apple through Intello Track App at Fruit Mandi Pachihhaar Pulwama





**AREA MARKETING OFFICE KUPWARA**

**Preparations underway regarding establishment of Departmental Fruit Stall at Lolab Kupwara in connection with LOLAB VALLEY FESTIVAL 2021**





### **AREA MARKETING OFFICE UDHAMPUR**

**Issues of Allottees of Jammu District in Udhampur Mandi regarding their demarcation of shopsite and removal of traders doing their business at shopsite of Jammu applicants being discussed and resolved**



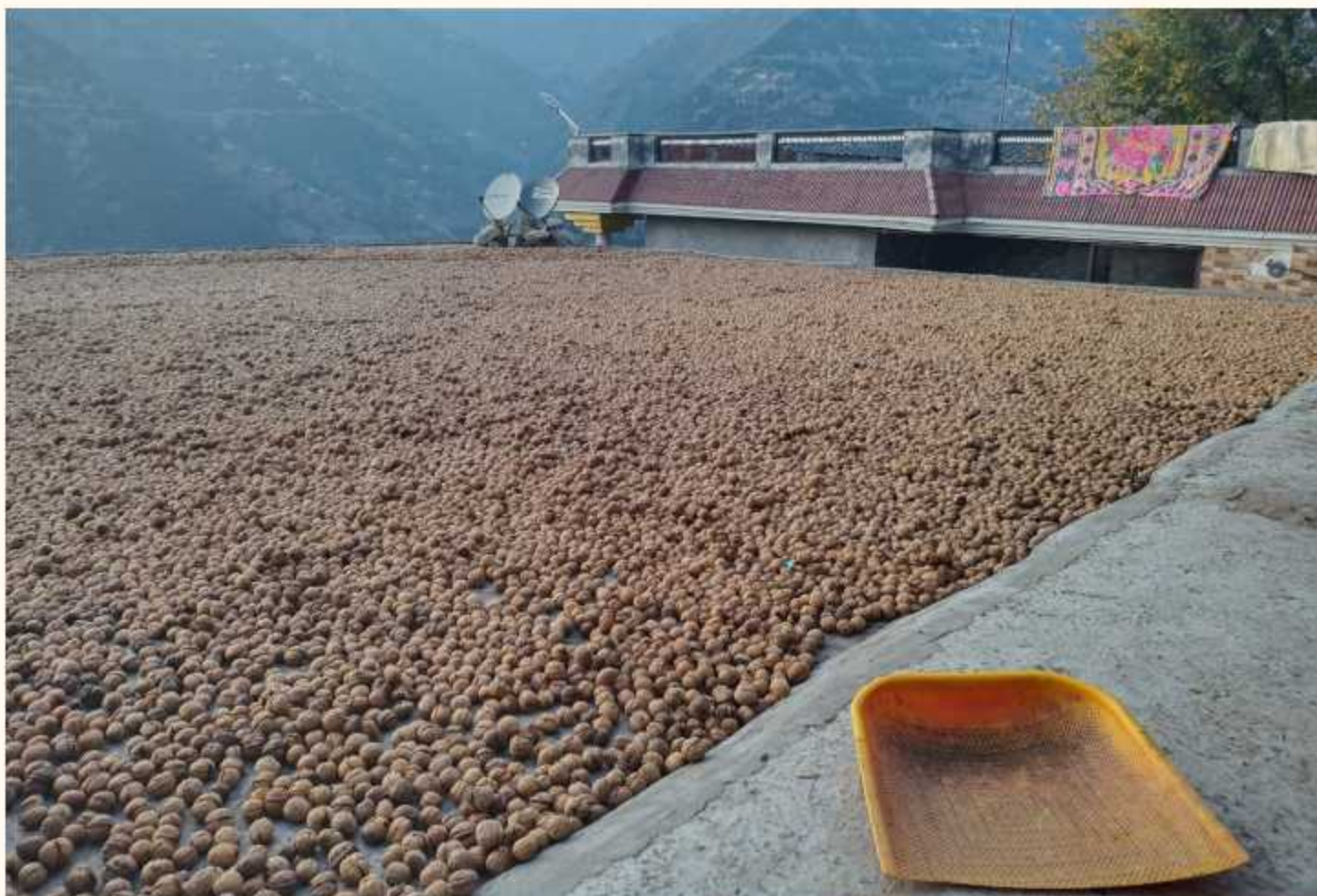




### **AREA MARKETING OFFICE DODA**

**AMO Doda visited Bhagwah block Doda to meet with progressive walnut growers and imparted them awareness about the Departmental programs/activities etc**





**AREA MARKETING OFFICE SRINAGAR**

**AMO Srinagar visited Tehsil Office Central Shalting in connection with demarcation of F & V Market Parimpora Srinagar**



## AREA MARKETING OFFICE DELHI

Officers/Officials of AMO Office Delhi in J K Pavilion at Pragati Maidan Delhi in connection with establishment of Stall there



## AREA MARKETING OFFICE KATHUA

AGMO Kathua held an awareness camp for farmers/ growers at CFC Lower Kharote Kathua, wherein apart from AGMO Kathua, Head KVK Kathua, BPM NRLM Kathua, Manager J&K Bank deliberated upon different issues related to crop diversification, value addition, PMFME ODOP, Mini Food Processing Centre under MIDH, branding and marketing





### **AREA MARKETING OFFICE RAJOURI**

**AGMO Poonch alongwith GMI visited Horticulture Department's Nursery at Rajpura & interacted with the technicians there about latest variety of high density plants grown and developed there for distribution among the farmers**





**VISHESH MAHAJAN**  
**( JKAS )**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**