



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



11-11-2021

Dy. Director (K)

On Wednesday had a visit to Baghi Sundri road along with staff of AMO Office Sopore and members of Fruit Association Sopore



Deputy Director Kashmir also had a detailed meeting the representatives of Fruit Association Sopore



GPS Map
Camera Lite

Mazbugh Rd, Vedipora Lurhama, 193201

Latitude
34.281045°

Longitude
74.43611°

Local 02:27:14 PM
GMT 08:57:14 AM

Altitude 1592.5 meters
Wednesday, 10-11-2021

Officials of the AMO Office Sopore along with Officials of Revenue Department visited Bagh e Sundri for demarcation of Approach Road as some queries were raised by concerned growers



AREA MARKETING OFFICE ANANTNAG

AMO & AGMO Anantnag along with Officials early in the morning at Fruit Mandi Jablipora where traders to whom the auction spaces have been allotted have started trading on the Auction Platforms





AMO Anantnag on Wednesday attended meeting with SDM & Tehsildar Bijbihara regarding issues pertaining to the land acquisition of Jablipora Fruit Mandi



AREA MARKETING OFFICE PULWAMA

Officers/Officials of AMO Office Pulwama alongwith Intello Lab Executive imparting awareness among traders/growers regarding digital grading of apple through Intello Track App at Fruit Mandi Prichoo Pulwama



AREA MARKETING OFFICE KUPWARA

Area Marketing Officer Kupwara attending Block Devas at Bakiaker Handwara





AREA MARKETING OFFICE UDHAMPUR

AMO Udhampur-Reasi along with AGMO Reasi and GMI interacting with farmers operating at Apni Mandi Reasi and assessing the volume of business and the local produce marketed in the Mandi





AREA MARKETING OFFICE BARAMULLA

AGMO Baramulla meets Manager FCI Baramulla regarding shortage of trucks in F&V Market Sopore



AREA MARKETING OFFICE BUDGAM

Marketing Inspectors of Chadoora and Budgam had a visit to FIL Industries Rangreth to learn about working of latest mechanised grading packing, C A stores and its their mode of operation, storage capacity and tariffs charged per kg per day and measures adopted by the FIL to check and maintain quality parameters of apple



Officials of AGMO Office Chrarisharief alongwith Intello Lab Executive imparting awareness among traders/growers regarding digital grading of apple through Intello Track App in the Mandi





Establishment of AMO
Ganderbal
Facilitating the visit of
M/s INTELLO LABS LTD.



Establishment of AMO Ganderbal

Attended review meeting at DC
office Ganderbal

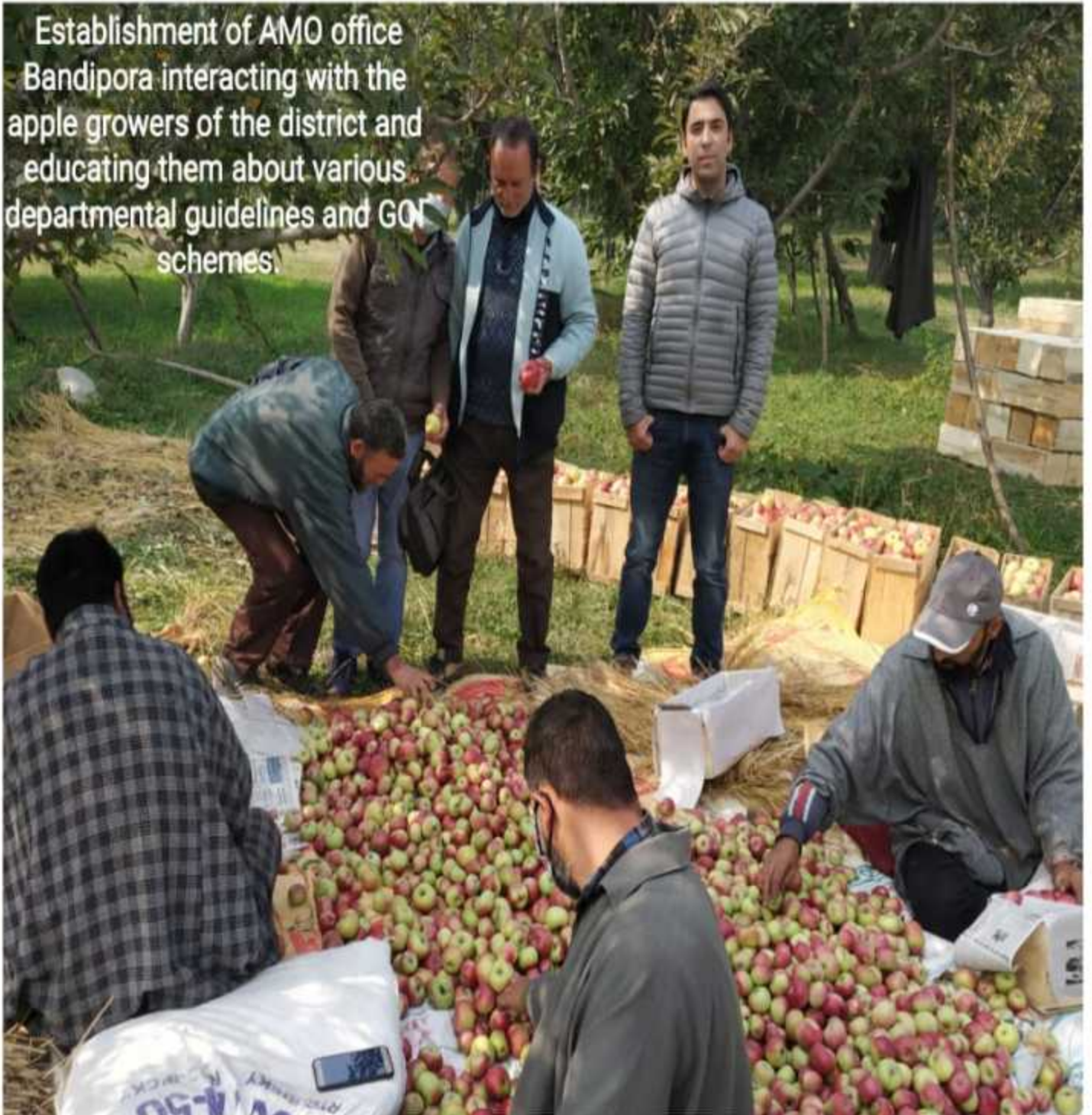
BANDIPORA



On-field awareness about the benefits of proper grading and packing practices being given to the growers by the establishment of AMO office Bandipora



BANDIPORA



Establishment of AMO office Bandipora interacting with the apple growers of the district and educating them about various departmental guidelines and GON schemes.

AREA MARKETING OFFICE DELHI

GMI Delhi visited Azadpur Mandi to our shop ATC and met with proprietor Sh Tanveer ul haq and discussed trade related issues/grievances



AREA MARKETING OFFICE JAMMU

Different spaces occupied by the allottee illegally being cleared behind Vegetable Market Narwal Jammu





Officers/Officials of AMO Office Jammu meeting traders in connection with trading on e-NAM



AREA MARKETING OFFICE KATHUA

AGMO Kathua participated in Jarai Kathua Farmers' Training Program at Conference Hall of Chief Agriculture Officer Kathua as a Resource Person



VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.