



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



29-10-2021

HON'BLE UNION MINISTER OF STATE FOR AGRICULTURE & FARMERS' WELFARE
SHRI KAILASH CHOUDHARY
on visit to
MEGA FRUIT MANDI AGLAR SHOPIAN
was received by the
DIRECTOR

Horticulture (Planning & Marketing). The Hon'ble Minister had an extensive tour of the Mandi and the Director apprised the Hon'ble Minister about the layout plan, infrastructural development and other state of the art facilities to be created in the Mandi.







Intello Lab Experts in Fruit Mandi Aglar Shopian demonstrating their digital technology used for quality inspection of the fruit



APPLE FESTIVAL 2021

Day 2

at SKICC Srinagar

The Apple Festival 2021 at SKICC concluded today and the Department was honoured with a felicitation for projecting and showcasing the Unique fruits of the U T of Jammu & Kashmir





A Team Effort

Executives of PAI Engineering Services and producers of APPLE PAI (Apple Chips) at the Festival venue praising the Department for its efforts and thanking the Department in general and the Director in particular for the support and guidance



Executive from Intello Labs at the Festival venue as well praising and thanking the Department for providing the Company an opportunity to demonstrate their digital technology pertaining to Horticulture produce across the UT



**DEPARTMENTAL STALLS
at Tourist Resort
PATNITOP**

**witnessing a huge and encouraging response from the visiting tourists,
nearby inhabitants etc**





AREA MARKETING OFFICE BANDIPORA



AREA MARKETING OFFICE KUPWARA

**GMI Handwara along with staff in village Aspora in connection with
Departmental activities**



AREA MARKETING OFFICE ANANTNAG

AGMO Qazigund ensuring that fruit trucks are labelled with Departmental stickers for smoot transportation of Fruit to outside markets



AREA MARKETING OFFICE BARAMULLA

AGMO Baramulla along with GMI establishing a Departmental Stall at ITI PATTAN in connection with the Mega Legal Services Camp where Hon'ble Union Minister for Law & Justice Shri Kiran Rijuji will be the Chief Guest



VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.