



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



28-10-2021

**Two days
APPLE FESTIVAL
at SKICC Srinagar**

was today inaugurated virtually by the Hon'ble Union Minister for Agriculture & Farmers' Welfare Shri Narindra Singh Tomar and on spot by Hon'ble Lieutenant Governor of Jammu & Kashmir Shri Manoj Sinha and Union Minister of State for Agriculture and Farmers' Welfare Shri Kailash Choudhary

The Department has established its own Fruit Stall at the venue displaying different fruits of the UT and the

DIRECTOR

Horticulture (Planning & Marketing) and all other Officers of the Department of Kashmir division participated in the festival on its inaugural day today







HON'BLE LIEUTENANT GOVERNOR

earlier on the day visited stalls of the Department established at Patnitop. The other dignitaries who visited the stalls included Deputy Commissioner Udhampur, Vice Chancellor Jammu University, DDC Chairman etc







AREA MARKETING OFFICE RAJOURI

AGMO Poonch alongwith MI visited village Palera and educated growers grading sorting and packaging there



AREA MARKETING OFFICE SHOPIAN

Preparations underway at Mega Fruit Mandi Aglar Shopian in connection with the proposed visit of Union Minister of State for Agriculture Shri Kailash Choudhary





AREA MARKETING OFFICE JAMMU

AMO Office Jammu in a meeting with Dhabawalas and Tea Stall Owners of Narwal Mandi



AGMO Office Samba assisting a progressive grower Mr Krishan Dutt Sharma of Patli Panchayat, Bari Brahmana , Samba in getting subsidized Solar Pump under Pradhan Mantri Kissan Urja Surakasha evam Utthan Mahabhiyan Scheme

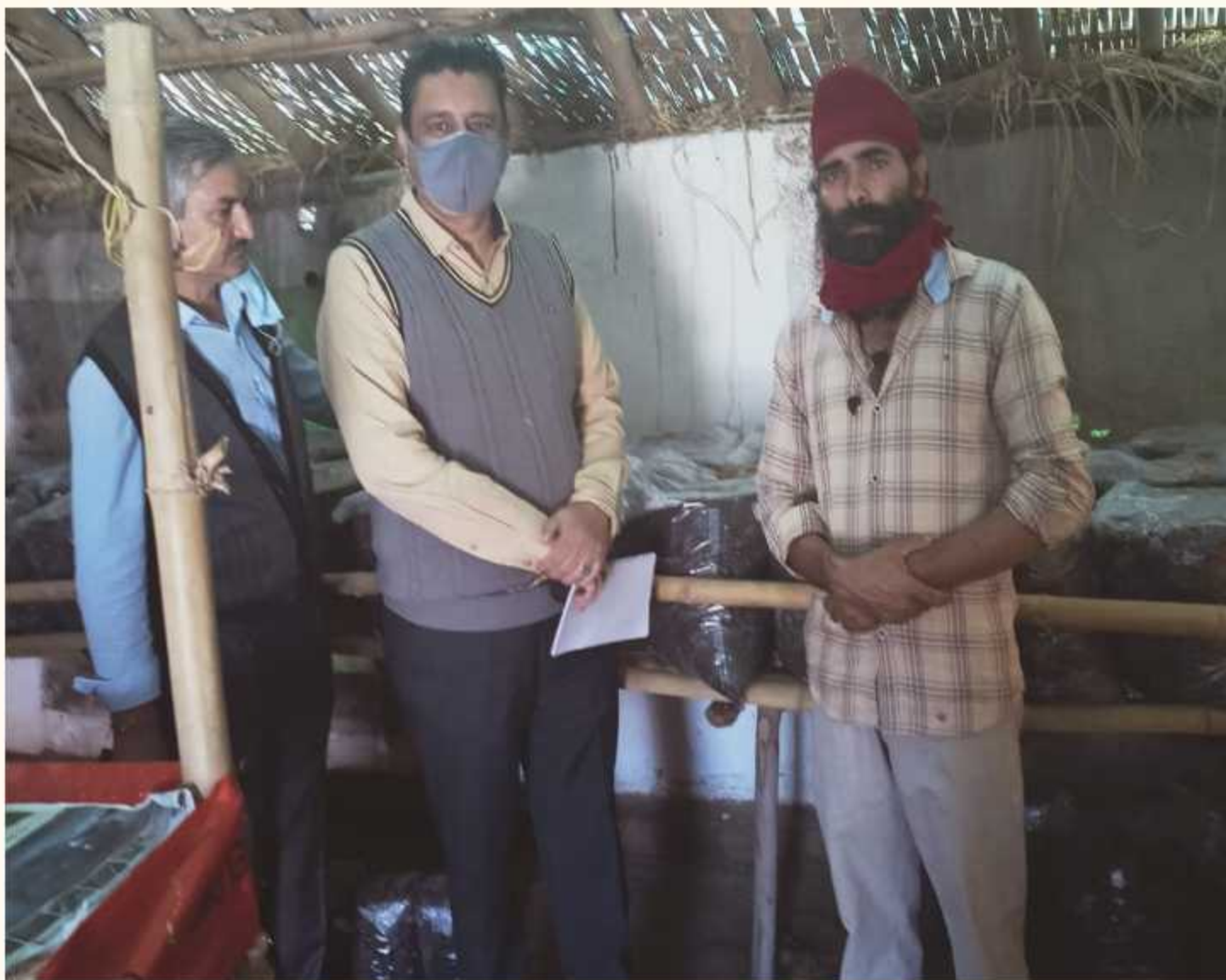


AREA MARKETING OFFICE KATHUA

AGMO Kathua held an awareness camp for farmers/growers at Panchayat Dadwara Lower Bhaddu in Billawar where Officers from Agriculture, Horticulture, Animal Husbandry Departments and J&K Bank were also present. It was emphasised upon growers to go for production of exotic fruits & vegetables. Sarpanch Lower Baddu Panchayat assured to provide one or two beneficiaries, shortly, for setting up a mini Food Processing Centre under MIDH.



The Officer also inspected a High Tech Poly House of Mr. Sanjay Kumar grower at Lower Baddu Billawar. Mr. Sanjay was asked to grow exotic vegetables like bell pepper (Red & Yellow Capsicum), iceberg, seedless cucumber in the Poly House.



VISHESH MAHAJAN
(JKAS)
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J & K Govt.