



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



27-10-2021

OBSERVANCE OF VIGILANCE WEEK

Integrity Pledge ceremonies were conducted in all the Offices of the Department across the Country with the affirmation to fight against corruption and ensure integrity in Public Life to usher a new era of Self-reliant India





AREA MARKETING OFFICE KULGAM

Area Marketing Officer along with staff in field assessing the damage to fruit trees caused due untimely snowfall



Traders of Fruit Market are agitating against the unrealistic time schedule fixed by the law enforcement wing. The issue was, however, resolved after intervention of the Director Horticulture (P&M) and persistent efforts of the AMO Kulgam



EXHIBITION cum SALES OUTLETS

Established by the AREA MARKETING OFFICES RAMBAN, DODA and UDHAMPUR witnessing huge rush of the customers/visitors. The Deputy Commissioner Udhampur also visited the Stalls today







AREA MARKETING OFFICER KUPWARA

GMI Handwara along with other official in field in connection with Departmental activities



APPLE FESTIVAL PREPARATIONS

Dy. Director (C) in a meeting with the concerned officials regarding the arrangements for the Apple Show at SKICC on 28 & 29 October 2021 and later the Officers/Officials at the slots provided at SKICC for establishing the Stalls



AREA MARKETING OFFICE SHOPIAN

AGMO Shopian along with Field staff called on President Fruit Association Shopian to discuss the arrangements in connection with the visit of Sh. Kailash Choudhary Hon'ble MOS for Agriculture and Farmers Welfare to Mega Fruit Mandi Aglar Shopian on 29.10.2021 and later in a meeting at D C Office in connection with the proposed visit of the Hon'ble Minister



AREA MARKETING OFFICE JAMMU

AMO Jammu conducted meeting with the subordinate Officers and field staff to review the developmental as well as field activities of Department



AREA MARKETING OFFICE KATHUA

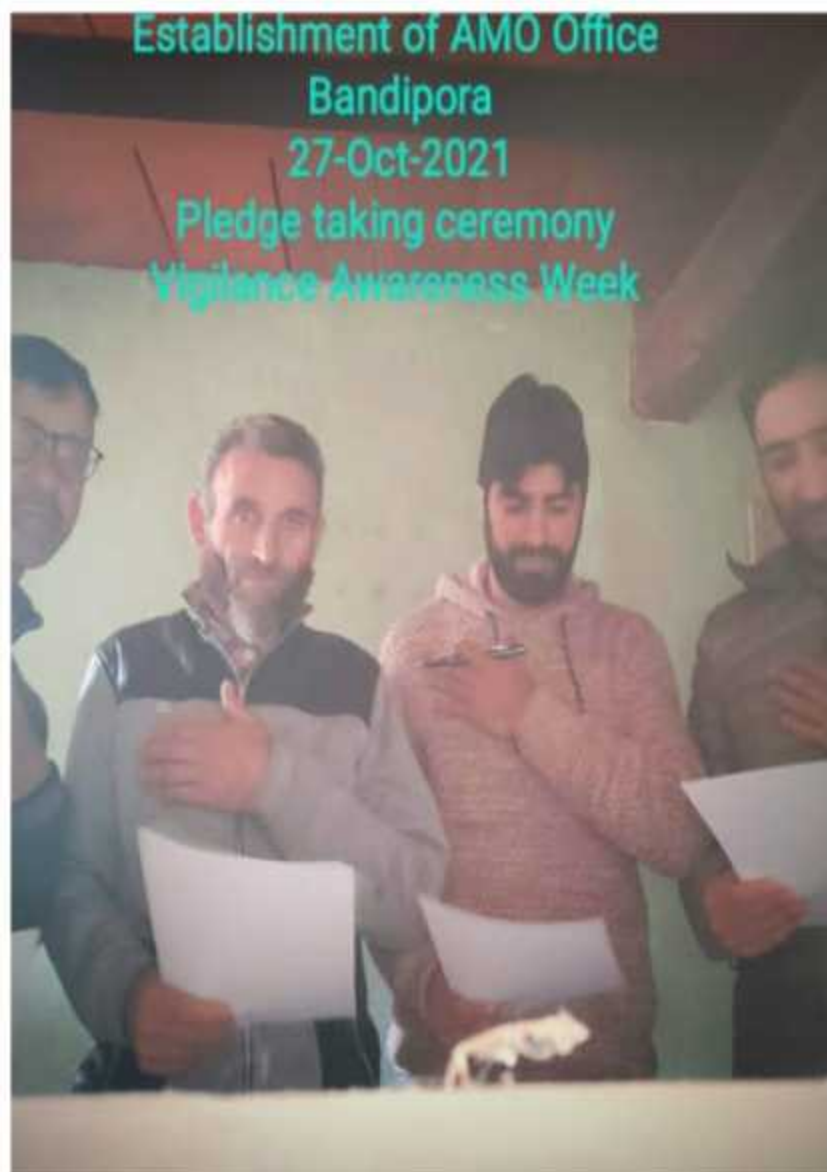
AGMO Kathua attended a meeting with SMS Horticulture in connection with demands raised by growers of Pyt Nihalpur Palli and Bani Kathua for ultradensity and other varieties of fruit plants



The Officer also held a meeting with newly inducted SHG members of FPO KYASC Agrofamer Producer Organization Company Ltd. Kathua and guided them to start with growing Mushroom, preparing mushroom pickles, Amchur, dried curry leaves etc



AREA MARKETING OFFICE BANDIPORA



BANDIPORA

VISHESH MAHAJAN
(JKAS)
DIRECTOR
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(Planning & Marketing)
J & K Govt.