



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



25-10-2021

DIRECTOR

Horticulture (Planning & Marketing) had a meeting with the Officers of ICICI Bank in Kisan Ghar Jammu discussing various financial assistance modules of the Bank relating to Horticulture sector



AREA MARKETING OFFICE UDHAMPUR

AMO Office Udhampur established a fruit stall at Chenanion the occasion of visit of Hon'ble MOS for Planning, Corporate Affairs Sh. Inderjeet Rao





AREA MARKETING OFFICE KUPWARA

Area Marketing Officer Kupwara alongwith Officials in field at village Vilgam in connection with Departmental activities



EXHIBITION cum SALES OUTLETS

rebuilt by AREA MARKETING OFFICES RAMBAN, DODA and UDHAMPUR after getting damaged by rainy storm at Patnitop



AREA MARKETING OFFICE BUDGAM

Dd. Director (K), Dy. Director (C) and Officers/Officials of AMO Office Budgam along with the Team of Revenue Officials identifying land near Lasjan Bypass Sgr for proposed Dry Fruit Mandi



APPLE FESTIVAL PREPARATIONS



Coordination meeting with
DIRECTOR GENERAL
Horticulture Department with
regard to Apple 🍏 Festival to be
organized w.e.f
28-29th of October at SKICC

AREA MARKETING OFFICE SHOPIAN

After recent snowfall, the trading activities resumed today in Mega Fruit Mandi Aglar Shopian amid chilling cold. AGMO Shopian along with field staff in the Mandi interaction with the Traders/Growers regarding fruit damage monitoring routine mandi activities



AREA MARKETING OFFICE BARAMULLA

AMO and AGMO Baramulla attending Court Case at District Court Baramulla



AREA MARKETING OFFICE DODA

Area Marketing Officer Doda along with Staff visited KVK Bhaderwah and met scientists there. They also met local growers/traders for marketing of Parsimon



AREA MARKETING OFFICE JAMMU

Officers/Officials of AMO Office Jammu continue their drive to remove illegal encroachers in Fruit Mandi Narwal



AREA MARKETING OFFICE KATHUA

AGMO Kathua visited Mushroom cum Pasteurized Compost Production Unit of local entrepreneur Mr. Arun Sharma who was educated to seek FSSAI registration and go for online sale after doing proper packaging/labelling



AREA MARKETING OFFICE PULWAMA

Damage assessment exercise being carried by AMO Office Pulwama at F & V Market Pachihaar



BANDIPORA



Establishment of AMO office
Bandipora educating growers on
various departmental guidelines
and GOI schemes.



VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.