

GOVERNMENT OF JAMMU & KASHMIR DIRECTORATE OF HORTICULTURE PLANNING & MARKETING



(SERVING TO EMPOWER THE GROWER)

District-Wise details of Activities of the Department of Horticulture Planning & Marketing



25-10-2021

DIRECTOR

Horticulture (Planning & Marketing) had a meeting with the Officers of ICICI Bank in Kisan Ghar Jammu discussing various financial assistance modules of the Bank relating to Horticulture sector





AREA MARKETING OFFICE UDHAMPUR

AMO Office Udhampur established a fruit stall at Chenanion the occasion of visit of Hon'ble MOS for Planning, Corporate Affairs Sh. Inderjeet Rao







AREA MARKETING OFFICE KUPWARA

Area Marketing Officer Kupwara alongwith Officials in field at village Vilgam in connection with Departmental activities



EXHIBITION cum SALES OUTLETS

rebuilt by AREA MARKETING OFFICES RAMBAN, DODA and UDHAMPUR after getting damaged by rainy storm at Patnitop













AREA MARKETING OFFICE BUDGAM

Dd. Director (K), Dy. Director (C) and Officers/Officials of AMO Office Budgam along with the Team of Revenue Officials identifying land near Lasjan Byepass Sgr for proposed Dry Fruit Mandi





APPLE FESTIVAL PREPARATIONS









Coordination meeting with DIRECTOR GENERAL Horticulture Department with regard to Apple Festival to be organized w.e.f 28-29th of October at SKICC

AREA MARKETING OFFICE SHOPIAN

After recent snowfall, the trading activities resumed today in Mega Fruit
Mandi Aglar Shopian amid chilling cold. AGMO Shopian along with field staff in the Mandi
interaction with the Traders/Growers regarding fruit damage monitoring routine mandi activities



AREA MARKETING OFFICE BARAMULLA

AMO and AGMO Baramulla attending Court Case at District Court Baramulla



AREA MARKETING OFFICE DODA

Area Marketing Officer Doda along with Staff visited KVK Bhaderwah and met scientists there. They also met local growers/traders for marketing of Parsimon





AREA MARKETING OFFICE JAMMU

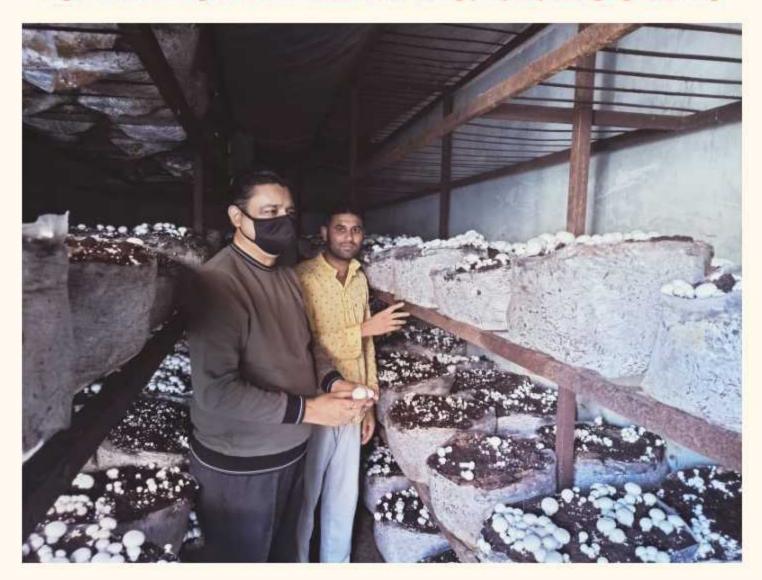
Officers/Officials of AMO Office Jammu continue their drive to remove illegal encroachers in Fruit Mandi Narwal





AREA MARKETING OFFICE KATHUA

AGMO Kathua visited Mushroom cum Pasteurized Compost Production Unit of local a entrepreneur Mr. Arun Sharma who was educated to seek FSSAI registration and go for online sale after doing proper packaging/labelling



AREA MARKETING OFFICE PULWAMA

Damage assessment exercise being carried by AMO Office Pulwama at F & V
Market Pachihaar



AREA MARKETING OFFICE BANDIPORA







VISHESH MAHAJAN
(JKAS)

DIRECTOR

Department of Horticulture
(Planning & Marketing)
J & K Govt.