



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



20-10-2021

GREAT MISSION GROUP CONSULTANCY

is conducting a two days Training Program for the Officers/Officials of the Department regarding Geographical Identification (G I)of different products at Agriculture Complex Lal Mandi Srinagar

On first day of the training program Founder & Chairman of GMGC Prof. Adv. Ganesh S. Hingmire and Co-Executive Adv. Paresh Chinchole explained the concept, importance, and process of G I and products which can be considered for GI tagging





AREA MARKETING OFFICE JAMMU

AGMO Bishnah along with Marketing Inspector visited the Such Food Processor at Dharap, Jammu with regard to the upgradation of the Unit under PMFME Scheme.



AMO Office installed the Departmental Hoarding at Jammu Haat

AREA MARKETING OFFICE DODA



AREA MARKETING OFFICE KATHUA

Macadamisation of Fruit Mandi Kathua in progress



Samsung Dual Camera
Shot with my Galaxy A30

AREA MARKETING OFFICE ANANTNAG

AGMO Anantnag with field staff at Fruit Mandi Batengoo Anantnag monitoring auction process and taking intello lab pictures



AREA MARKETING OFFICE KULGAM

Pilot Project on digital trading was formally started at Kulgam where five local unemployed youths have been engaged by Intello and are being trained how to proceed ahead to make Fruit and Vegetable Market Kulgam a model yard by connecting traders, buyer's and growers on their platform PRAMAN



AREA MARKETING OFFICE UDHAMPUR/REASI

AGMO Udhampur visits Naib Tehsildar Office at Mand regarding identification of land for Apni Mandi Udhampur



AREA MARKETING OFFICE BUDGAM

GMI Budgam pursuing Farmers Market case at D C Office Budgam



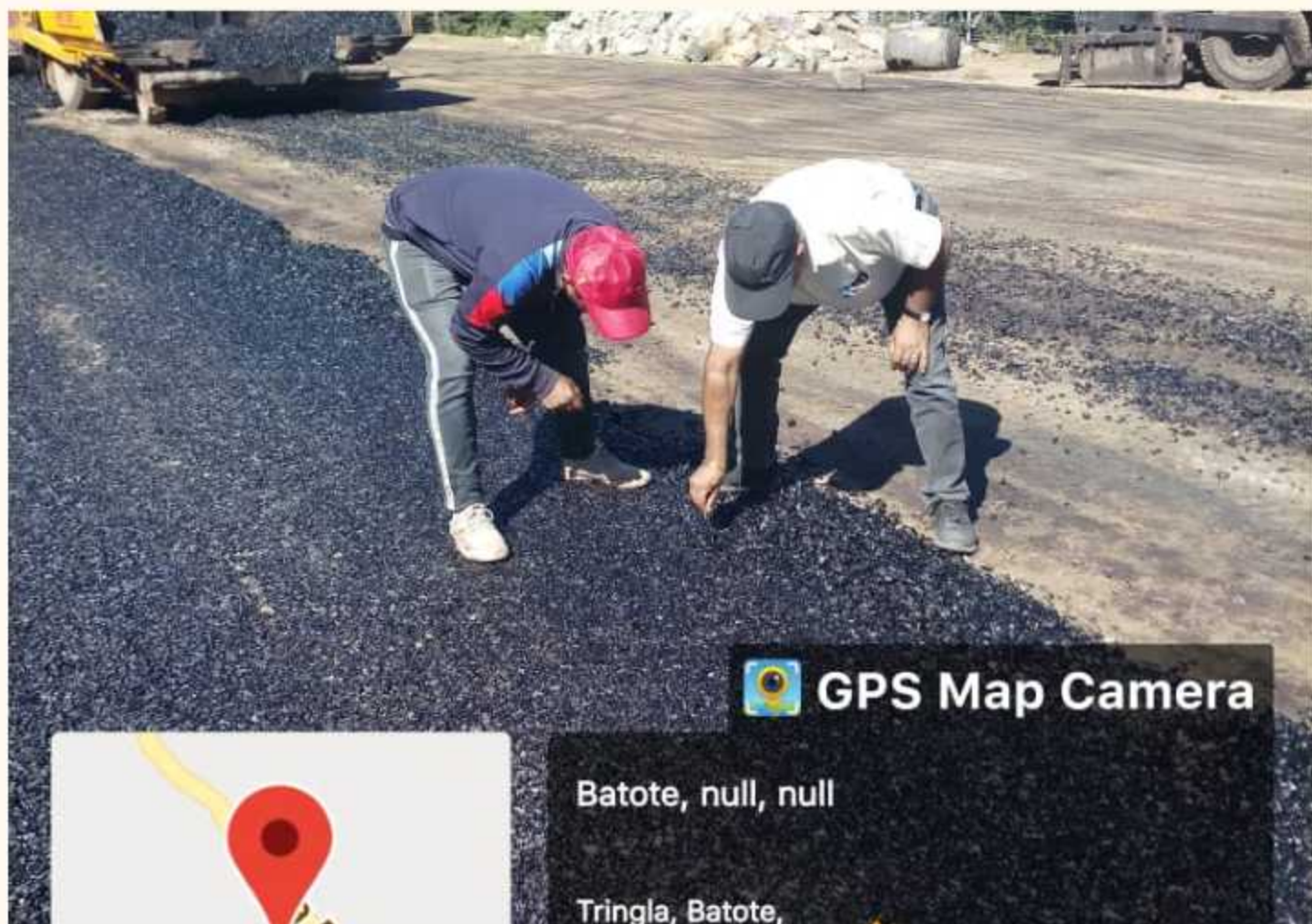
AREA MARKETING OFFICE RAMBAN

AMO establishment Doda attended Block Diwas at Tehsil HQ Doda organised by District Administration Doda



Macadamization work in progress at F & V Mandi Batote





AREA MARKETING OFFICE BANDIPORA



VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.