



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



11-10-2021

DIRECTOR

Horticulture (Planning & Marketing) on official visit to different states of the Country being greeted at various places in Mumbai by the Officers/Officials of the Department. The Director interacted with the Fruit Traders of APMC Vashi Mumbai and visited KFF Promotional Sales Outlet at World Trade Centre Colaba Mumbai and met Ruchita Rane (Network Development & Strategic Alliances Head policy Advocacy Research Centre Wadala Mumbai) at WTC and discussed in detail various issues regarding the Sales Outlet







AREA MARKETING OFFICE RAMBAN

Inspection team from Economics and Statistics Department visited Batote Mandi and checked all development works



Meeting regarding exhibition at Patnitop in progress with Area Marketing Officer Udhampur in Area Marketing Office Ramban



Developmental Works in progress in Batote Mandi



AREA MARKETING OFFICE ANANTNAG

Agmo Qazigund held a meeting with Transport Welfare Union Qazigund



AREA MARKETING OFFICE JAMMU

An interaction with progressive grower in the Office of AGMO Akhnoor who is willing to install Solar Dryer for his produce



Drive continues to remove unauthorised Dhabas from F M Narwal



AREA MARKETING OFFICE KUPWARA

AMO Kupwara in a meeting with Tehsildar Kupwara regarding shifting of Fruit Traders from Kupwara Main Market to Fruit Mandi Bumhama Kupwara



AREA MARKETING OFFICE RAJOURI

AMO and GMI Rajouri visited defunct Cooperative Society Dhangri and met its President for revival of the Society



AREA MARKETING OFFICE KATHUA

AGMO (T) Kathua held an awareness session for cluster coordinators, community mobilisers and group leaders of NRLM block Barnoti in Kathua. PMFME ODOP, MIDH, Solar Drying, Kalari making etc were discussed in the awareness camp



BANDIPORA



Establishment of AMO office
Bandipora in meeting with
Tehsildar office Sumbal/Hajin
regarding proposed Naidkhai
Mandi land demarcation



Establishment of AMO office
Bandipora educating growers on
various departmental guidelines
and GOI schemes.

AREA MARKETING OFFICE DODA

Area Marketing Officer Doda along with Mr. Himanshu Singh of HS Group Jabalpur M.P met the growers at Khellani Top, Nalthi area and Bhalra area of Bhaderwah Doda with whom quality of products like Walnut, Rajmash, Lavender oil etc. and their export was discussed in detail





Administrative inspection under the Supervision of Dy. Director (C) going on at AMO Office Sopore



AREA MARKETING OFFICE SHOPIAN

AD G&P at AMO Office Shopian in connection with detailed review of ODOP cases of District Shopian



AREA MARKETING OFFICE REASI

AGMO Reasi along with GMI met Sh. Balwant Singh, an entrepreneur of Masala Tikki / Spices at Didi Panchayat and guided him to upgrade the unit under ODOP



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