



**Government of Jammu and Kashmir**  
**Directorate of Horticulture Planning and Marketing**  
**Narwal Jammu**

Subject: - Online Registration in '**Top to Total**' under '**Operation Greens Scheme**'

ORDER NO. <sup>237</sup>DHPM OF 2020  
DATED. <sup>16</sup>.10.2020

The Department of Horticulture has issued a public notice with regard to the implementation of the scheme "**Top to Total**" under "**Operation Greens**" and the interested stakeholders such as farmers / traders / growers / commission agents and any other categorie(s) needed to get registered on the portal i.e. <https://mofpi.nic.in/> directly.

The Department of Horticulture Planning & Marketing has also decided to establish the registration counters at Offices of the Area Marketing Officers across the Union Territory of J&K for further convenience of the stakeholders / beneficiaries.

It is hereby ordered that the following registration counters at various offices of Area Marketing Officers of the respective district shall work during the office hours for facilitation of registration in addition to the direct online registration available through above mentioned web portal.

In view of the above, the stakeholders / beneficiaries are informed to approach the following registration counters / offices of Area Marketing Officers as per the list of districts for each crop mentioned in Serial No. 7.5 of Horticulture Statistics at Glance 2018 published by Ministry of Agriculture (available at the website [agricoop.nic.in](http://agricoop.nic.in)) which have been taken as eligible production

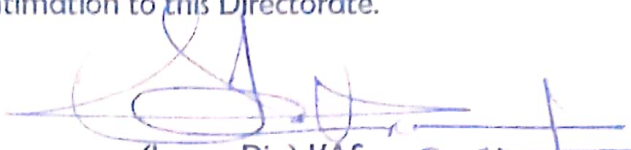
clusters subject to meeting the criterion of essential conditions of the guidelines issued in this regard by the Ministry of Food Processing Industries , Government of India (MoFPI).

S. No	Name of Eligible Fruits & Vegetables Crops	Name of the District / Offices of the Area Marketing Officer
1	Almond	3. Budgam 4. Baramulla
2	Apple	5. Baramulla 6. Shopian 7. Kulgam 8. Anantnag
3	Capsicum	4. Udhampur 5. Jammu 6. Ramban
4	Carrot	4. Samba 5. Kathua 6. Jammu
5	Cucumber	5. Jammu 6. Poonch 7. Rajouri 8. Doda
6	Okra	4. Jammu 5. Samba 6. Kathua
7	Radish	5. Jammu 6. Samba 7. Rajouri 8. Udhampur
8	Pear	1. Jammu 2. Kathua 3. Udhampur 4. Anantnag 5. Baramulla 6. Srinagar
9	Orange	1. Jammu 2. Udhampur 3. Kathua 4. Rajouri 5. Srinagar
10	Know	1. Jammu 2. Kathua 3. Udhampur 4. Rajouri
11	Lemon	1. Jammu 2. Udhampur 3. Kathua 4. Srinagar 5. Rajouri

The stakeholders / beneficiaries may approach these registration counters for online registration from 17.10.2020 at 10.00AM onwards. The Area Marketing Officers of the concerned offices are directed to ensure the internet connectivity and

the establishment of facilitation / registration counters without fail by today on or before 2.00PM & shall submit report on daily basis regarding the registration data to this office by or before 5.00PM.

All the Area Marketing Officer(s) are directed to give wide publicity to the registration counters in this regard under intimation to this Directorate.

  
(Imam Din) KAS  
DIRECTOR  
Horticulture Planning & Marketing  
J&K Government  
16/10/2020

No: - DHPM/101/Esttb/2020-2021/2342-59 Dated. 16 .10.2020  
Copy to the:-

1. Joint Director Horticulture Planning & Marketing for information and follow up action on daily basis.
2. Deputy Director (Central) Horticulture Planning & Marketing for information and follow up action on daily basis.
3. Deputy Director Horticulture Planning & Marketing Jammu / Kashmir for information and with the direction to submit the consolidated reports on daily basis by or before 5.00PM.
4. Area Marketing Officer Horticulture Planning & Marketing (concerned) for information & compliance.
5. Office Order file.